

ROMA 2023

Board Update: Advocacy Work and Board Initiatives

WELCOME & Introductions



BOARD Priorities: 2023



- Research and development of strategy on access to primary health care in rural Ontario through **Fill the Gaps Closer to Home** paper.
- Advocacy work on behalf of rural communities re: CN Rail over Drainage Act.
- Board engagement with ROMA membership on innovative solutions for housing and homelessness.
- Board development of a Strategic Plan to guide ROMA through to 2027.



- **Opportunities for Rural Ontario in a Post-Covid World** published in 2022.
- Plan for action that has guided the Board's advocacy.
- Five key themes.





Digital connectivity:

Improving essential infrastructure for business, public services and overall quality of life.





Workforce development: Attracting newcomers, retaining youth, addressing staffing shortages and ensuring a skilled workforce for the future.

Growth on our own terms:

Managing growth and increasing focus on in-province supply chains and the movement of urban dwellers to rural areas.



Housing attainability: Supporting the full spectrum of housing options that are affordable and attainable for all – including newcomers, young families, working people and seniors.

This was the ROMA Board's 2022 priority.



Access to services: Rural communities need innovative approaches to delivering and funding primary health care services, including bringing services to people rather than people going to services. This also includes rethinking how we maintain and fund services like long-term care and paramedicine.

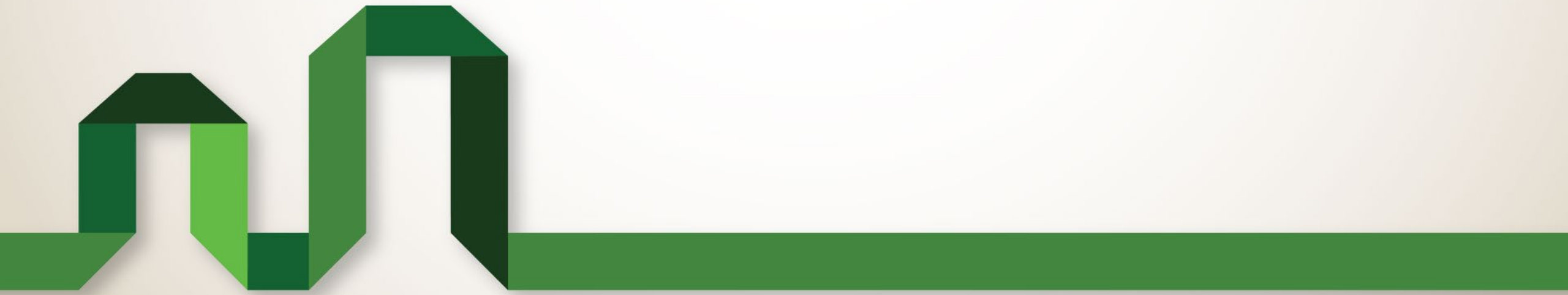
This is the ROMA Board's current priority.





- Ensuring that **primary care** is available and accessible to residents in rural Ontario
- Bringing **services to people**, rather than people to services.
- Recommendations on an integrated and innovative approach – these can happen now.

CONNECTING with our Zones



- ROMA is the rural voice of AMO.
- 10 Zones with a rep for each. Some reps also serve on AMO Board.
- Mandate to promote, support and enhance strong and effective rural governments.







Zone 1:

- Municipality of Chatham-Kent
- Elgin County
- Essex County
- Lambton County
- Middlesex County

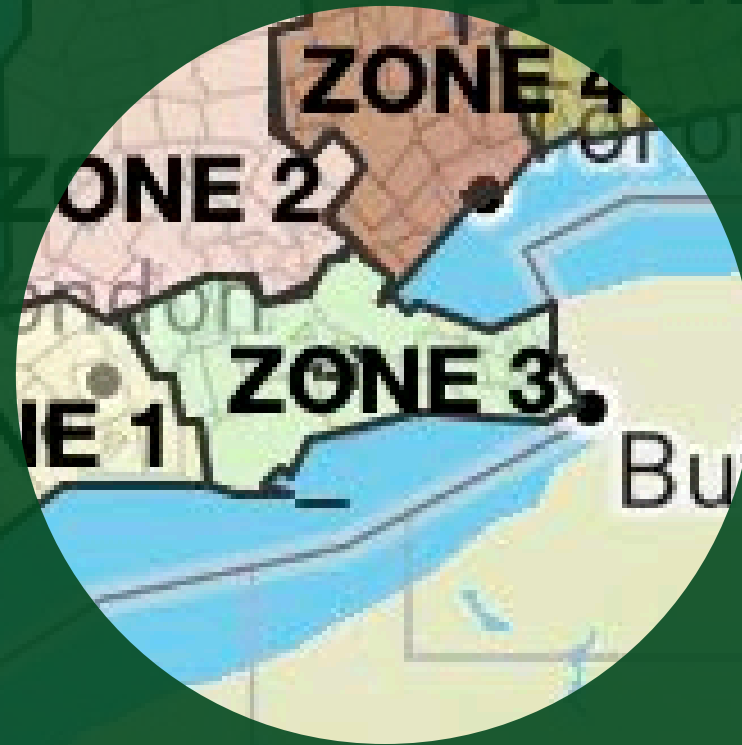
Zone 2:

- Bruce County
- Grey County
- Huron County
- Perth County
- Wellington County
- Region of Waterloo



Zone 3:

- County of Brant
- Haldimand County
- City of Hamilton
- Niagara Region
- Norfolk County
- Oxford County



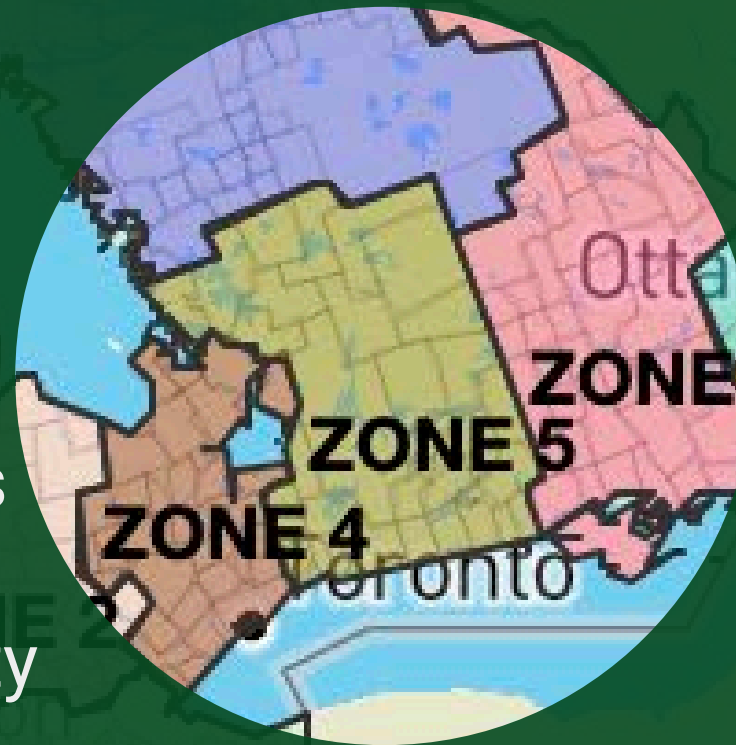
Zone 4:

- Dufferin County
- Halton Region
- Peel Region
- Simcoe County
- York Region



Zone 5:

- Durham Region
- Haliburton County
- City of Kawartha Lakes
- District of Muskoka
- Northumberland County
- Peterborough County



Zone 6:

- Frontenac County
- Hastings County
- Lennox and Addington
- Prince Edward County
- Renfrew County



Zone 7:

- Leeds and Grenville
- Stormont, Dundas & Glengarry



Zone 8:

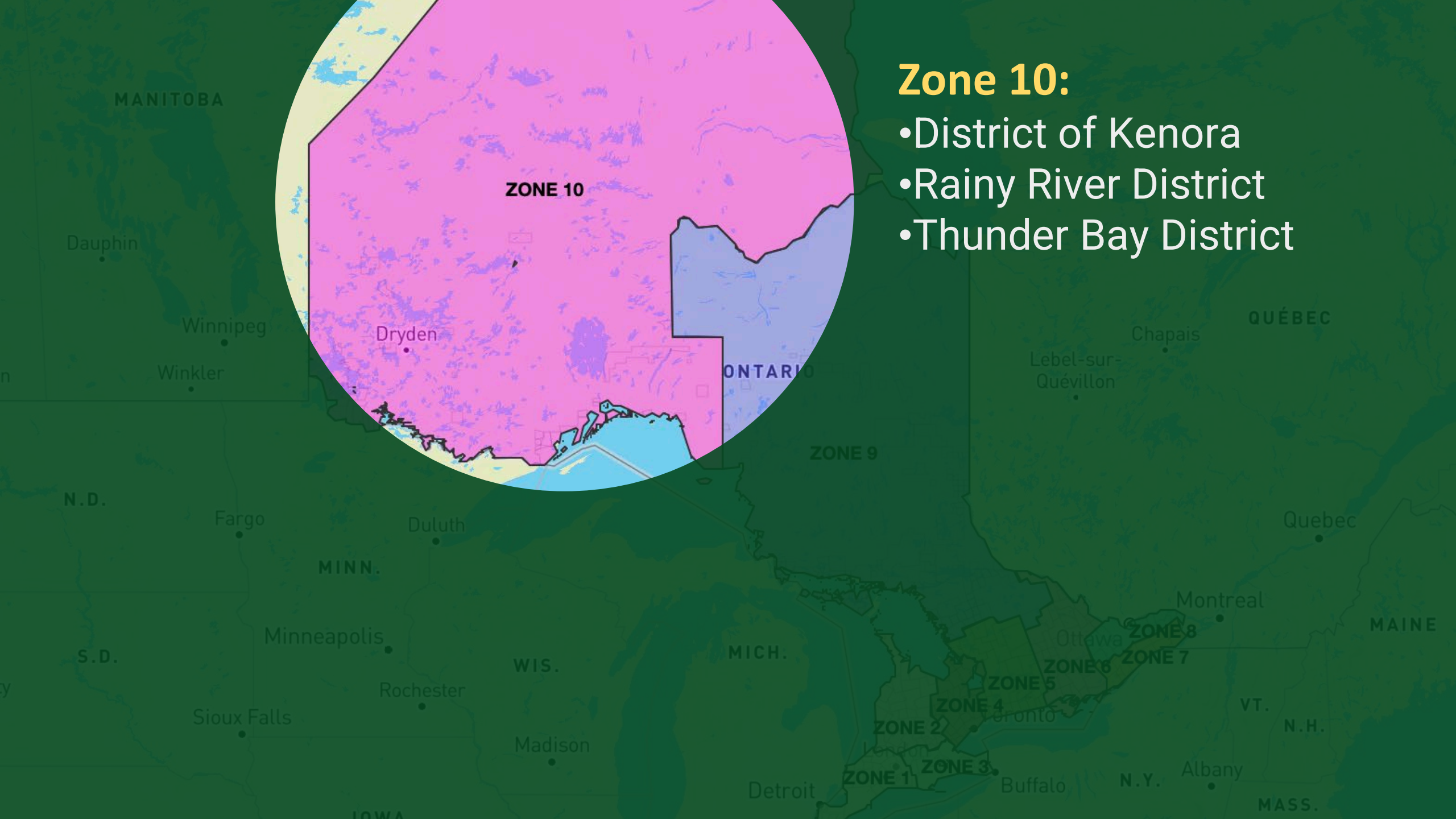
- Lanark County
- City of Ottawa
- Prescott and Russell,
United Counties



Zone 9:

- Algoma District
- Cochrane District
- City of Greater Sudbury
- Manitoulin District
- Nipissing District
- Parry Sound District
- Sudbury District
- Timiskaming District





Zone 10:

- District of Kenora
- Rainy River District
- Thunder Bay District



Connecting with Rural Municipal Leaders:

- ROMA Conference
- ROMA booth at AMO
- Member survey opportunities
- Email newsletters, website & social media
- Videos and board highlights



Keep in touch:



X (Twitter): @ROMA_Ont



LinkedIn: Rural Ontario Municipal Association



Facebook: Rural Ontario Municipal Association

