

ROMA's Strategic Plan

2024-2027



Our Vision

- A progressive future for Rural Ontario.

Our Mission

- To support municipal governments to make rural communities the best they can be.

Core Values and Guiding Principles

- Guide how ROMA will be a voice for Rural Ontario and how it will act in serving our members:
 - Non-partisan – Rural municipal interest comes first
 - Being a unifier in the sector
 - Recognizing that one size does not fit all
 - Promoting practices that empower Rural Councils

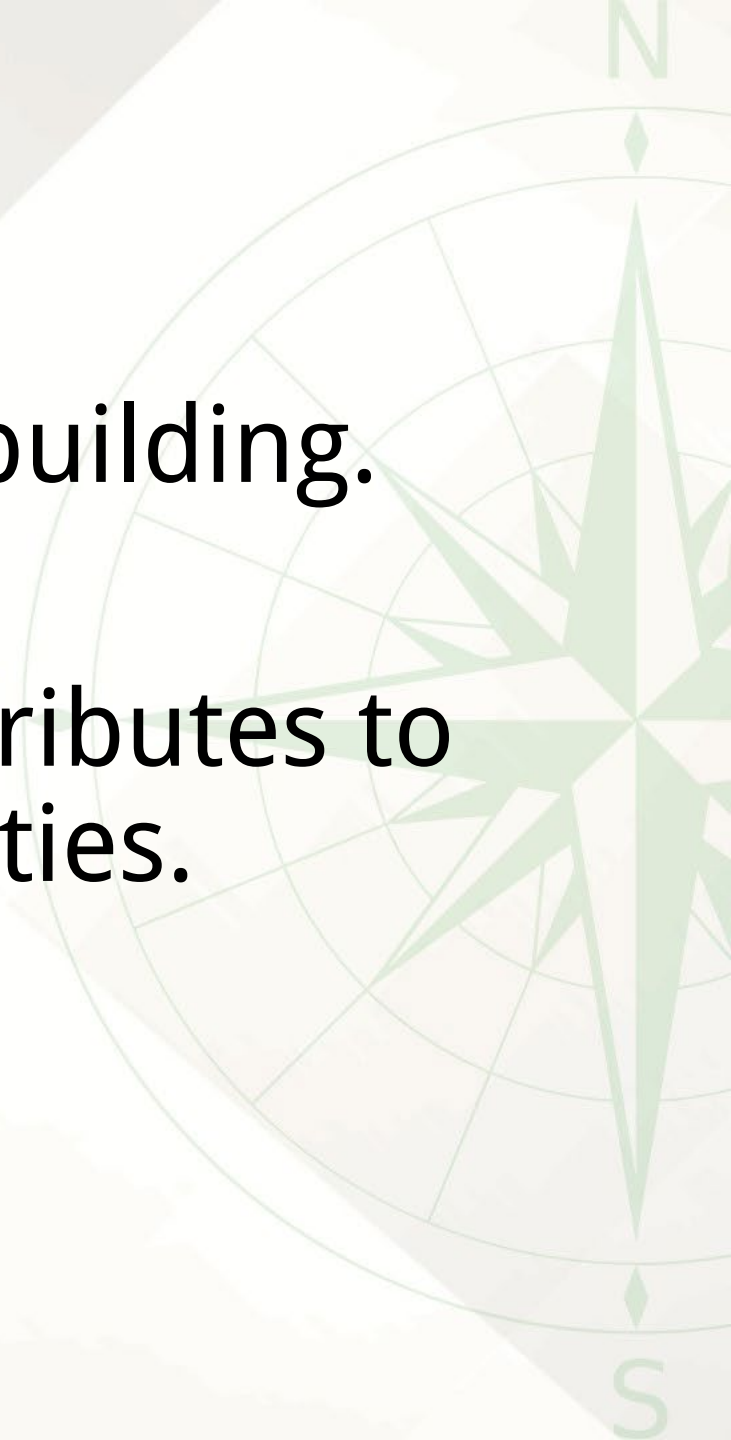
Capacity is key for rural municipalities

- Funding
- Service Delivery
- Administration
- Growth
- Community wellbeing



ROMA's Strategic Objectives

- Supporting municipal capacity building.
- Advocating for change that contributes to the wellbeing of Rural communities.





Work plan and budget will reflect strategic plan

Progress updates in Annual Report

Strategic Plan will be reviewed before 2027

Ongoing information sharing

- Create more opportunities to hear from municipal officials through the Zone structure
- Municipal events – e.g. conference and Teeny Tiny summits
- Documenting good practices and highlighting rural innovation



ROMA Strategic Plan 2024-2027

Working for you and a progressive future for rural Ontario.

Supporting municipal governments to make rural communities the best they can be.



www.roma.on.ca

ROMA will:

- act and be seen as non-partisan, always putting the municipal governments' interests first and foremost;
- be a unifier in the municipal sector to speak as one strong voice;
- recognize that one size does not fit all, even across rural communities; and
- promote practices that empower rural councils.

Keep in touch:



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