


County of Wellington

Attracting newcomers, fostering cultural inclusivity and reaping the benefits of a vibrant multicultural community.



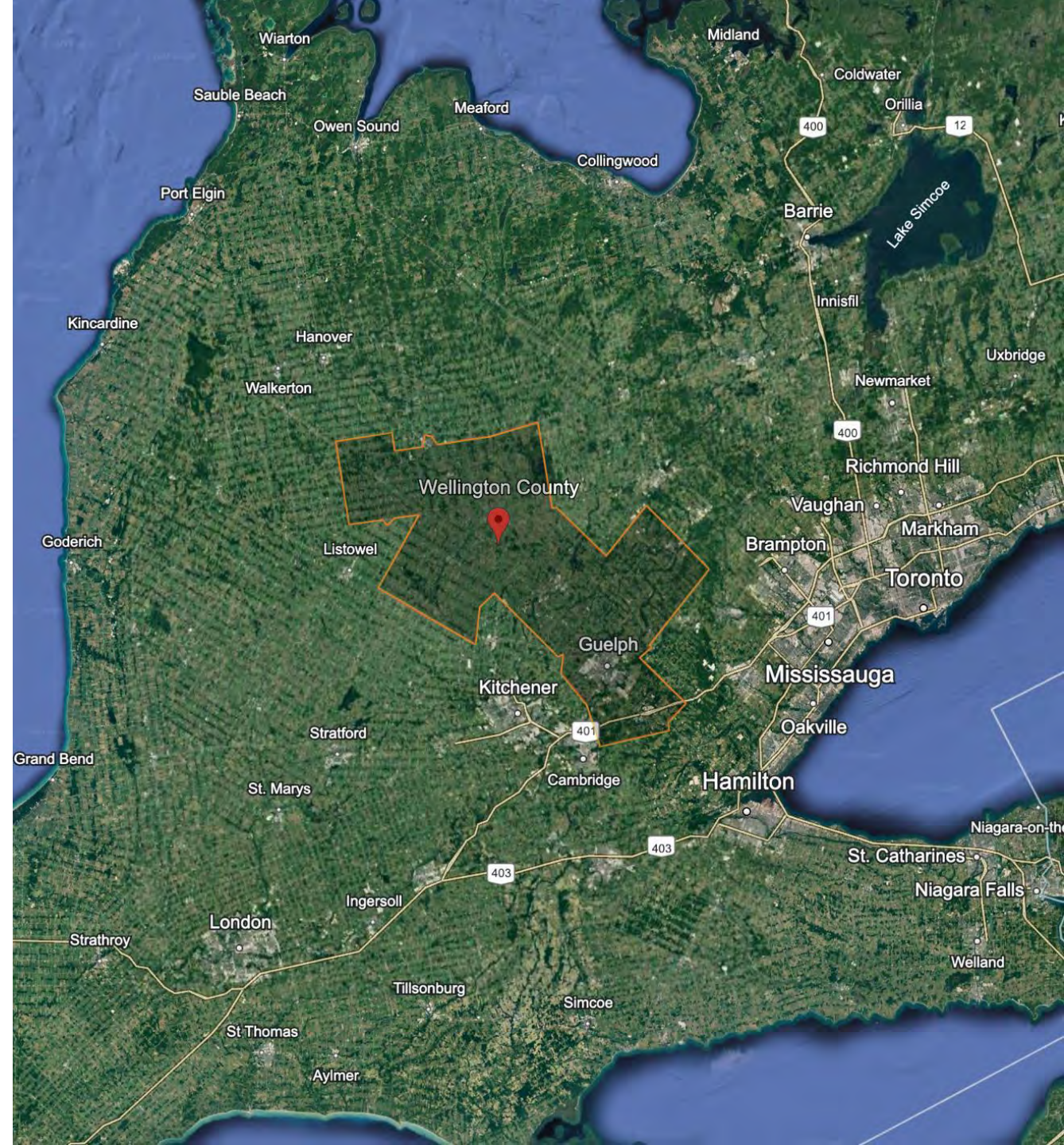


“We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee.”

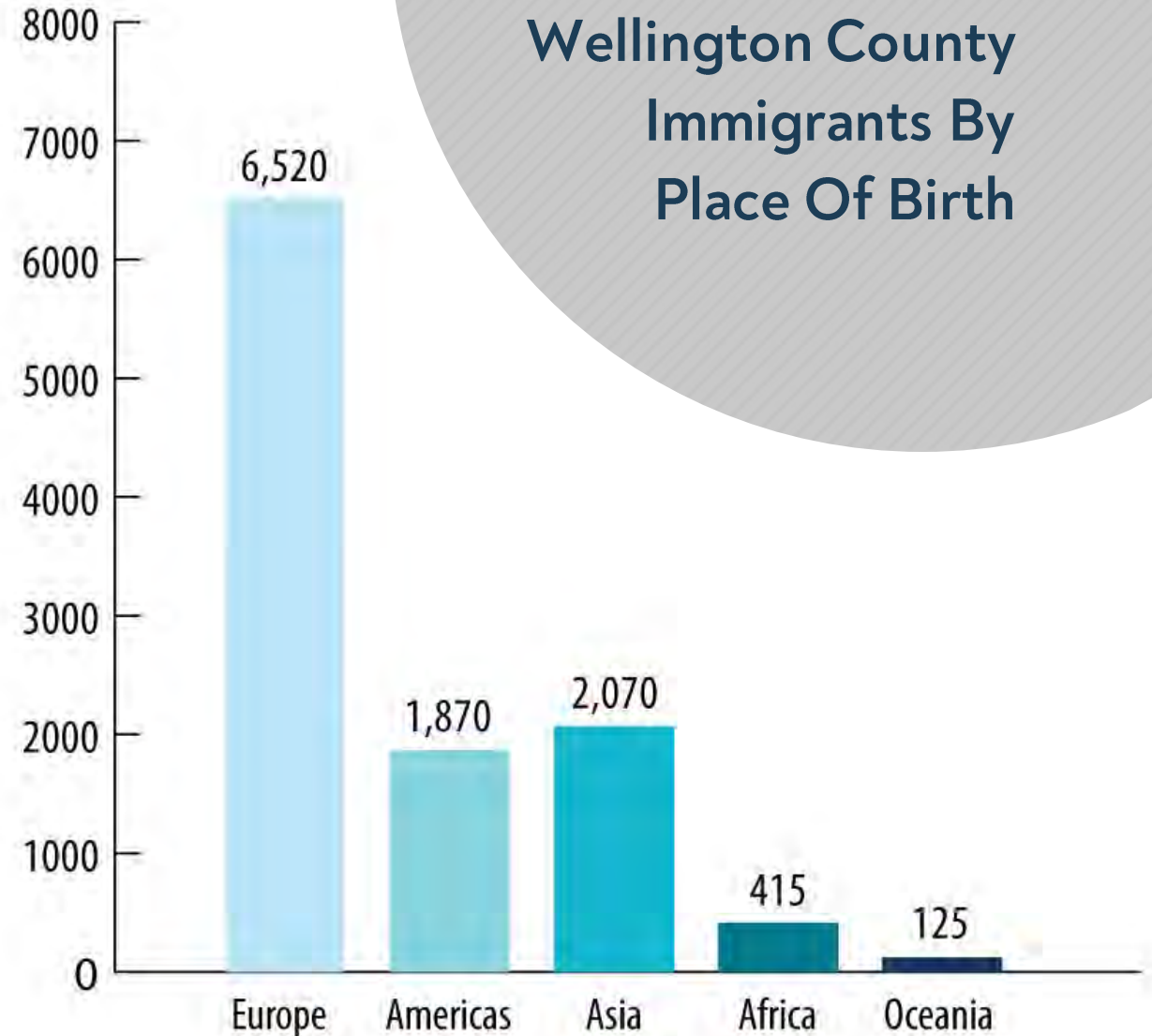
- Marian Wright Edelman (civil rights activist)

Wellington County

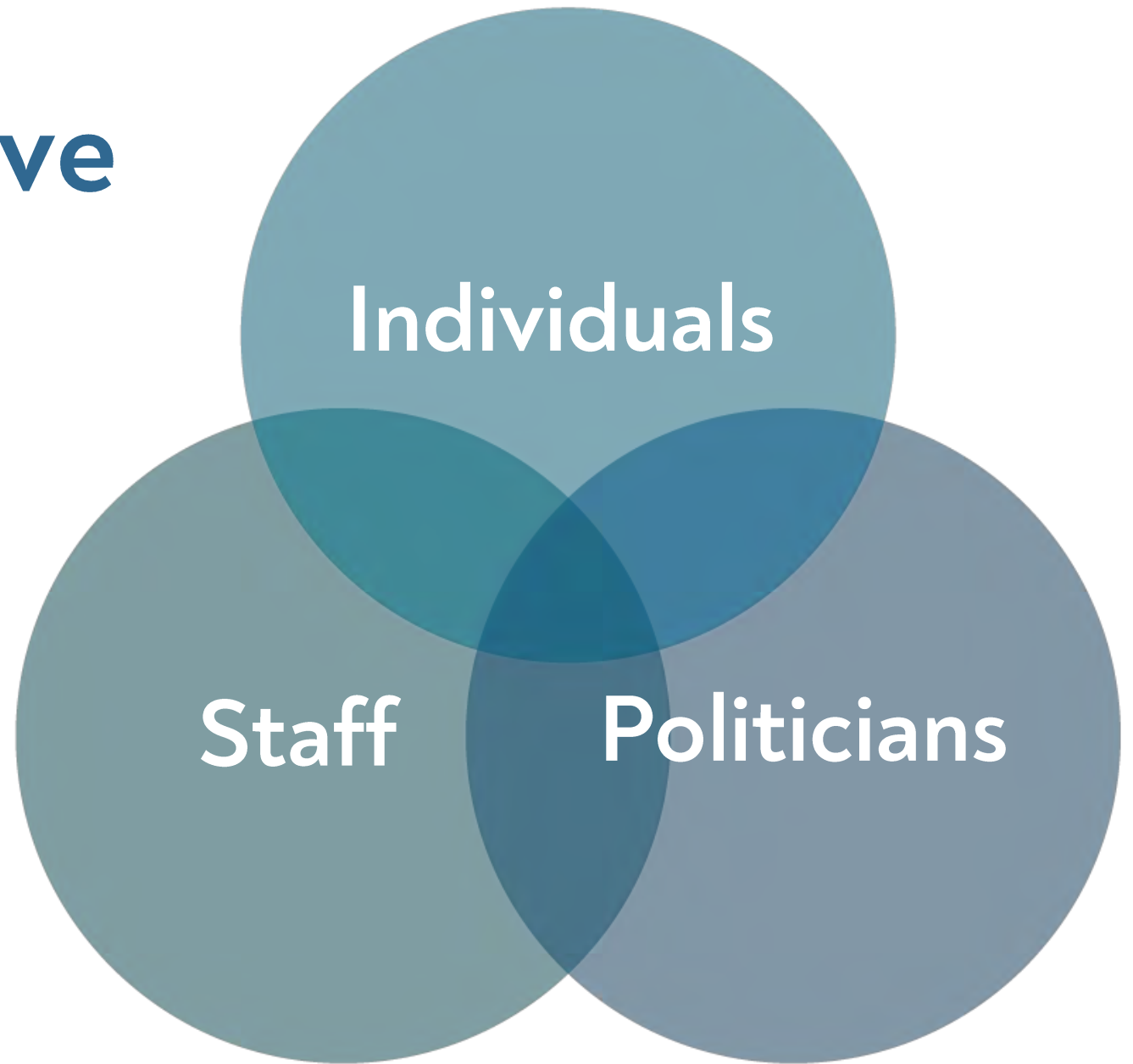
- Population **102,588**
- Manufacturing, Agriculture, Healthcare and Creative Professional sectors



- Immigrants – mainly from Europe
- Top minority communities and growing minority populations are:
 - 21% from India
 - 12% from Phillipines
 - 10% from Syria
 - 5% from Romania



Building Inclusive Communities





Staff

Kitchener-Waterloo

Wellington County bus tours attract 27 potential employees

The county chartered two buses to tour local businesses that needed skilled workers

CBC News ·

Posted: Nov 23, 2015 6:00 AM EST | Last Updated: November 23, 2015



Bus tours in October and November connected skilled workers with local businesses looking for help. (Melanie Ferrier/CBC)



Data Driven Insights

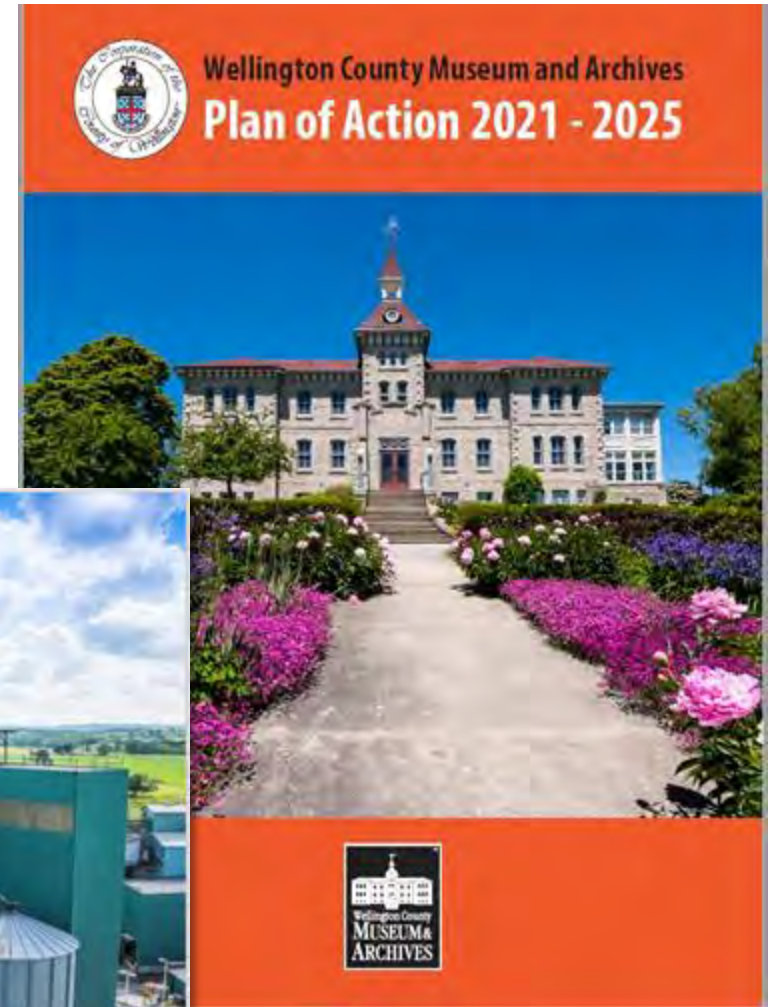
Residents (220) and Newcomers (105)
The good: Quality of Life Family Ties Feelings of Safety
The bad: Obtaining housing Finding foods they enjoy Making friends

- 52% of respondents expressed feelings of isolation and disconnection
- 7 out of 10 immigrants and visible minorities reported experiencing discrimination

County Welcoming and Inclusiveness Survey 2021
Discrimination Study 20210

Data Driven Insights

- Surveys and studies
- Conversations, lots of them, build trust
- Adding inclusivity to all our staff plans



Food Connects Us All

From farms, markets, restaurants and businesses to local food advocates, this Local Food Map is your guide to fresh local food experiences in our region. Stop by to taste an agricultural and culinary experience and support your local businesses today at www.tastereal.ca

Learn more about local food options and events near you. Contact us at info@tastereal.ca • 519.872.2600 x 2614

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Find local festivals and events at www.eventscentralguelph.com

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FALL RURAL ROMP

A self-guided tour of farms, markets and local food locations in Centre Wellington, Erin, Puslinch, Guelph/ Eramosa and Guelph.

FRESH TASTE. GROUND UP.

Saturday, September 30 • 10:00 am – 4:00 pm



FOOD EXPERIENCE GUIDE

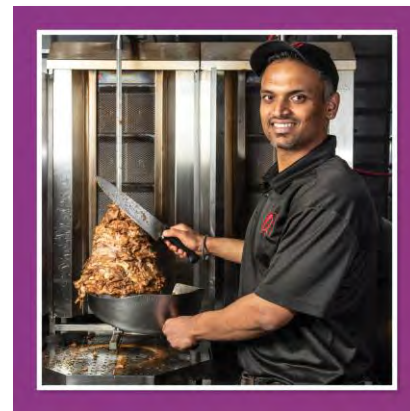
Farm and Food Adventures in Wellington County and Guelph

www.tastereal.ca



Libraries

#Wellington Welcomes



A social media campaign designed to offer a warm welcome and inspire newcomers to live and work in Wellington County

- 35,973 views
- 11,300 engaged with content

#WellingtonWelcomes



“

The community in Harriston is very warm and welcoming. The hospital I visit has a friendly environment - they have Arabic translators which makes conversations easy.

- Nidal Almohamad

#wellingtonwelcomes



Wellington County Multicultural Festival

- Building community bonds by way of providing space for cross cultural engagement.



- Cultivate partnerships among local businesses, minority communities and long-time residents.
- Creating a friendly and open atmosphere where everyone is welcome.



Employer Support 2024



Employer sessions –
Getting and
Keeping Talent!



Employer
Diversity, Equity
and Inclusion
Workshops



Ethnocultural
Workshops



County of
Wellington's
Experimental
Acres