

Where We Are Now

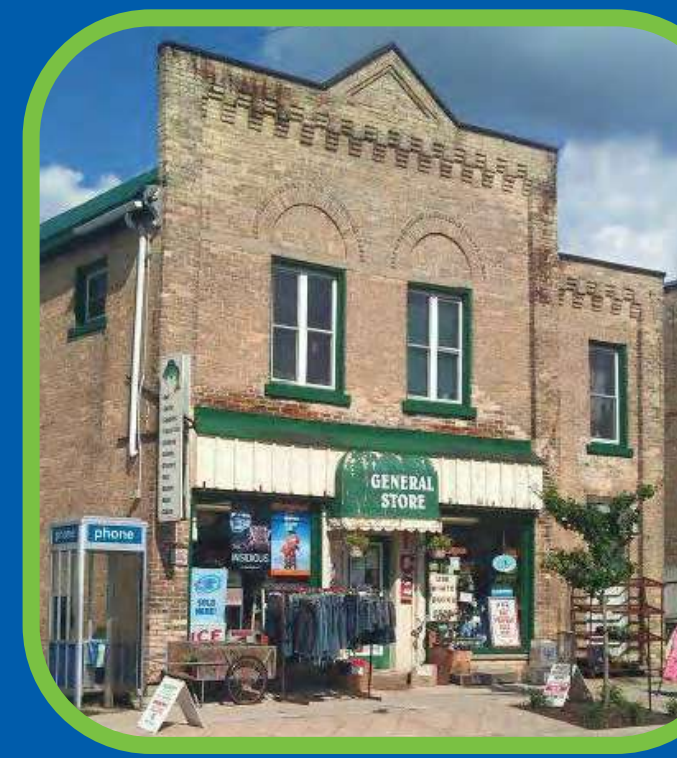


Community Improvement Plan 2009 - 2023

Total Construction Cost \$1,562,661.76

Total Grant Amount \$491,659.79

Leverage \$1,156,728



Where We Are Now



Raleigh Festival



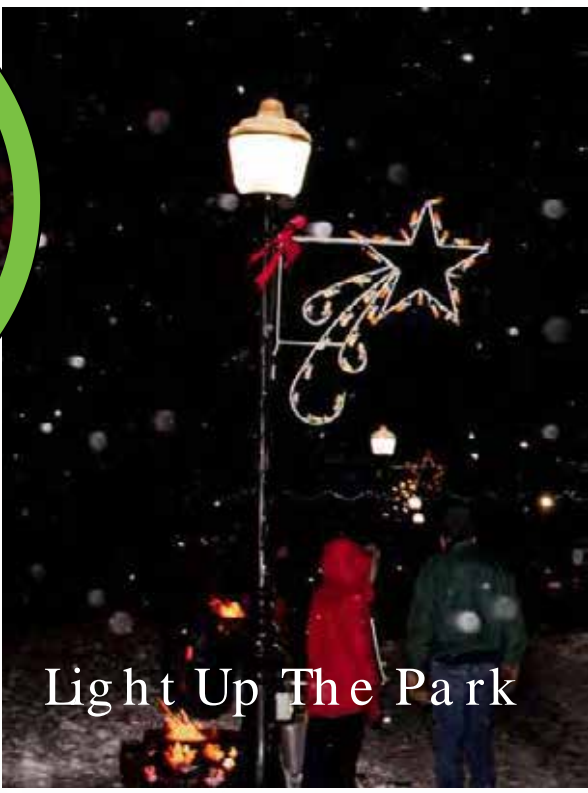
Clifford Carnival Celebration



Harriston Street Party



Candy Canes & Cocktails



Light Up The Park



Kris Kringle Market



Christmas in the Street



Clifford Rotary Celebration Square

Funded by

- The Government of Canada's Healthy Communities Initiative (\$28,623)
- Government of Canada's Community Revitalization Fund (\$65,335)
- Community Partners
 - Clifford Rotary Club (\$10,000)
 - Clifford Firefighters Association (\$5,000)



Rural Economic Development (RED) Funding

The Town of Minto was successful in receiving RED Funding through the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)

Downtown initiatives totaled nearly \$140,000 in funding over the past two years, with 1/3 from RED funding + another \$47,000 in contributions from Minto Businesses and community groups.

Projects included:



Murals



Banners



Outdoor Furniture



Downtown
Speakers



Outdoor Lighting



Signage



Community Boards



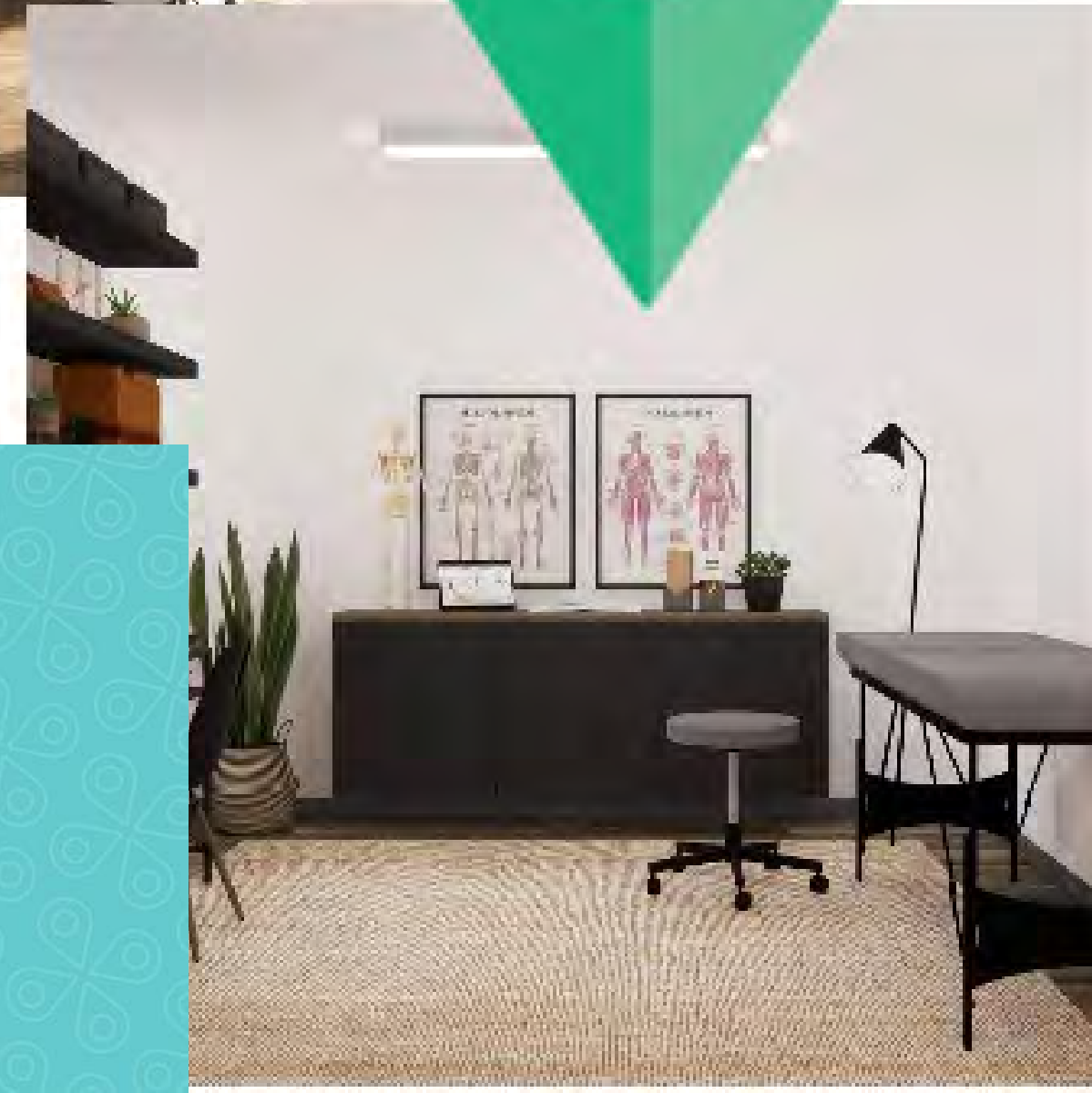
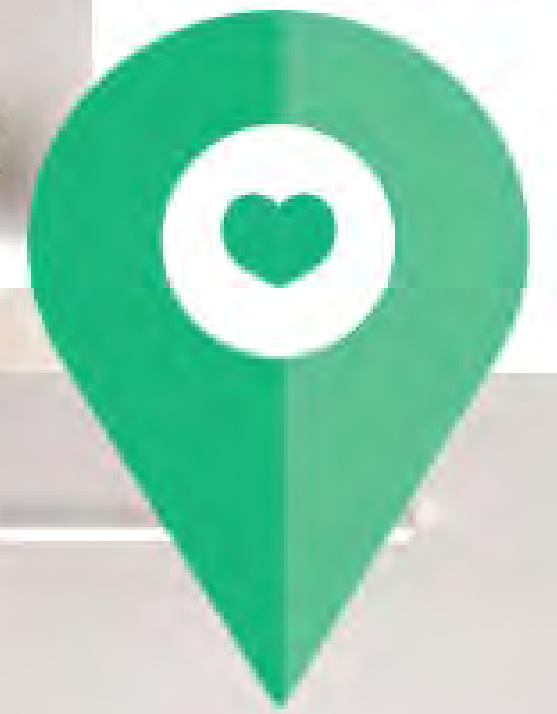
Entrance Sign
Enhancements



Pole Wraps

move to minto

BUSINESS ATTRACTION
2020 - 2024



OWNING A BUSINESS IN MINTO

Your business belongs here, too.

[MINTO CHAMBER](#) [TRAINING & MENTORING](#) [COWORKING](#) [PROPERTIES](#) [BUSINESS GRANTS](#)

Let them talk!

“Ladies I can only imagine how busy you are with all the events in the Town of Minto this month. Kris Kringle last night was well organized and it looked like a well attended event. I especially liked the crossing guards. The Carry-On Women’s Institute thanks you for all your hard work and we will continue to be involved in the community and to keep some traditions alive.”

~ Lynda Alexander, representative from the Carry-On Women’s Institute

“The Committee needs an amazing round of applause! The planters in the summer were amazing. The lighting awesome and Christmas is magical in Clifford. This little town has come alive! Great job to all those committed to the improvement. It shows and you should be proud!” ~ Laurie Maxwell, Minto Resident, re: Clifford

“I think [The Kris Kringle Market] was run very well. It's my favourite market to attend. It runs smoothly and everyone is super helpful. Well done.”

~ Sonja Bosman, local vendor

“What an amazing night in [Palmerston]. Everything was great. Now but those fireworks were over the top. Wow. Thank you.”

~Kathie Butcher, Minto Resident, re: Fire & Ice

“So beautiful! [The All Aboard Palmerston Beautification Committee] is awesome! Thanks for making our hometown so special!”

~ Angela Grace, Minto Resident re: downtown décor.

Share the Story!

- Increase Awareness & Engagement



2022
YEAR IN REVIEW

ECONOMIC & COMMUNITY DEVELOPMENT DEPARTMENT



Clifford Connects

11 COMMITTEE MEMBERS
Steering, Events, Beautification
Let's get talking about Clifford.

Events!

- Clifford Carnival Celebration
- hundreds attended to shop and celebrate in Clifford

Harriston Rising

16 COMMITTEE MEMBERS
Steering, Events, Beautification
Cool Cones + Colour Zones

1135 Instagram Followers since July 5, 2019

Over 400 Halloween Views

Events!

- Egg-Scramble (60 attendees)
- 20 Minute Makeover - downtown
- Harriston Street Party (All day festivities complete with the Leslie Motors Car Show, food trucks, music & more.)
- Sundaes on Sunday (\$130 in ice cream at the Magic Ice Cream Shoppe sponsored by Harriston Rising + music, photos, décor & boozy drinks at the Café at the Old Post)
- Celebrate our Downtowns!
- Newcomers' Welcome Reception
- Hosted Halloween Haunt (over 350 children and youth (+ adults) participated!)
- Ladies' Night (Over 10 Minto Makers' 100 \$25 gift cards handed out)
- Let's Light It Up (Hundreds of attendees)

Beautification

- Valentine's & Easter Planter décor
- Spring, Fall + Winter Planters
- Additional lights & holiday décor

Promotion

- Business Highlights
- Volunteer Spotlights
- Events Promotions
- The Stockings were Hung: Shop & Win Contest
- Merch Sales (water bottles, sweaters, & t-shirts)

"What a fun night. Lots to see and purchase. Loved the fire pits and with the street closed made for a secure night of strolling. Great job Town of Minto, Belinda, Somer and Erin on this event and to the Town staff for helping set up and take down. Great team work. To all the businesses and vendors - wow and thank you. Great fun!" - Kathie Butcher, Minto Resident re: Ladies' Night

All Aboard Palmerston

13 COMMITTEE MEMBERS
Steering, Events, Beautification
Ontario's Railway Town

990 Instagram Followers since July 31, 2019

Events!

- Railway Festival (8 beer, cider, wine and spirit vendors, Over 400 attendees! Raised over \$5000 to support All Aboard Palmerston, Railway Museum, Scouts, Kinetics, & Optimalist!)
- Tiny Trains Travel the Town (10 stations around Palmerston with activities and treats!)
- 10 stations around Palmerston with activities and treats!
- Celebrate our Downtowns!
- Light up the Park (hundreds gathered to kick-start the holiday season in the Lions' Park.)
- Kris Kringle Market (hundreds of attendees & over 60 Minto makers' lined the streets)
- Fire & Ice

Beautification

- New metal flowers in Lions Park
- Orange pole wraps for National Truth & Reconciliation Day
- New Mural on Palmerston Pool
- Seasonal Downtown Décor (in partnership with Palmerston Ag Society)
- Spring, Autumn + Winter Planters
- Spring & Winter window painting
- Sponsored Norman Street Historical plaques
- Refreshed the paint on the Palmerston Basketball Court mural (in partnership with Building Bridges Adult Day Program).

Promotion

- Business Highlights
- Volunteer Spotlights
- Events Promotions
- All Aboard the Shopping Express: Shop & Win Contest

"So beautiful! [The All Aboard Palmerston Beautification Committee] is awesome! Thanks for making our hometown so special!" - Angela Grace, Minto Resident re: downtown décor.

OUR GOAL

Where Your Events Belong

The Town of Minto is proud to organize and assist with many community events to help promote our communities, businesses and residents!

88 EVENTS ORGANIZED AND EXECUTED

- Mayor's Breakfast
- Chamber of Commerce AGM
- Minto Farmers' Market Online Trivia Nights (x3)
- Minto Makers' Markets (x6)
- Newcomers' Welcome Reception
- Grand Openings (x8)
- Harriston Rising - Egg Scramble
- Supporting Performing Arts in Rural Communities (SPARC) Workshops (x4)
- Minto Youth Action Council - Tie-Dye with MYAC
- Minto Youth Action Council - Formal Wear Swap
- Minto Farmers' Market - Grand Opening
- Minto Farmers' Market - Strawberry Social
- All Aboard Palmerston - Railway Festival
- Minto Youth Action Council - Pride Cupcake Decorating
- Railway Committee - Memorial Dedication
- Minto Farmers' Market - Family Day
- Minto Youth Action Council - Farmers' Market Tie-Dye
- Clifford Connects - Carnival Celebration
- Minto Farmers' Market - Library Day
- Harriston Rising - Sundaes on Sunday
- Harriston Rising - Street Party
- Railway Committee - Cook Car Grand Opening
- Chamber of Commerce - Summer BBQ
- Minto Farmers' Market - Corn Roast at the Palmerston Fair
- Minto Farmers' Market - Fall Fun
- Cultural Roundtable - Culture Days Events (x16)
- Minto Youth Action Council - Pumpkin Painting
- Mayor George Bridge Retirement Celebration

15 LAUNCHIT WORKSHOPS

- Sip & See
- CEO Days (x8)
- New Business Review & Pitch Camp
- Perth-Washington Provincial Election Debate
- Mini Branding Photo Session
- Back to Basics: A Road Map to Simple Safety Solutions
- Elevate your Customer Service Game
- The Do's & Don'ts of Job Postings
- Addressing Workforce Challenges with iCL Immigration

ORGANIZED AND HOSTED DOZENS OF VIRTUAL + IN-PERSON EVENTS FOR BUSINESSES AND THE COMMUNITY

www.town.minto.on.ca



Connect with us!



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Websites
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www.movetominto.ca

