



Opportunities for Rural Health

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Land Acknowledgement



Overview

Challenges

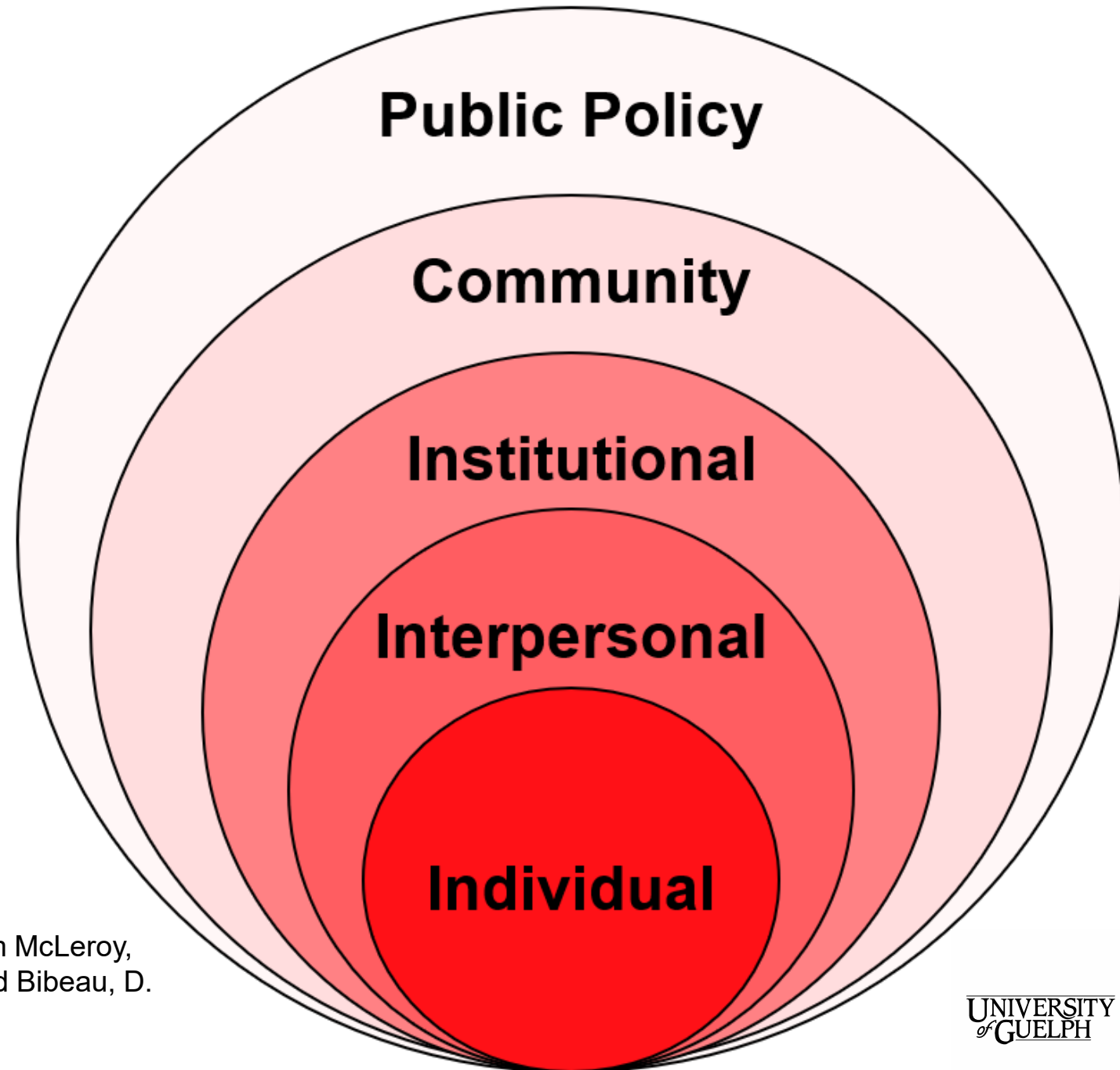
- Definition of health and wellbeing
- Rural communities need to respond to change
- There are limitations to our current approach to emergency management
- The greatest impacts often occur outside the actual emergency

Opportunities

- Reflect, learn and invest
- Focus on social dimensions of disaster
- Research underway

Municipalities shape health at multiple levels

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Source: Adapted from McLeroy,
K. R., Steckler, A. and Bibeau, D.
(Eds.) (1988).

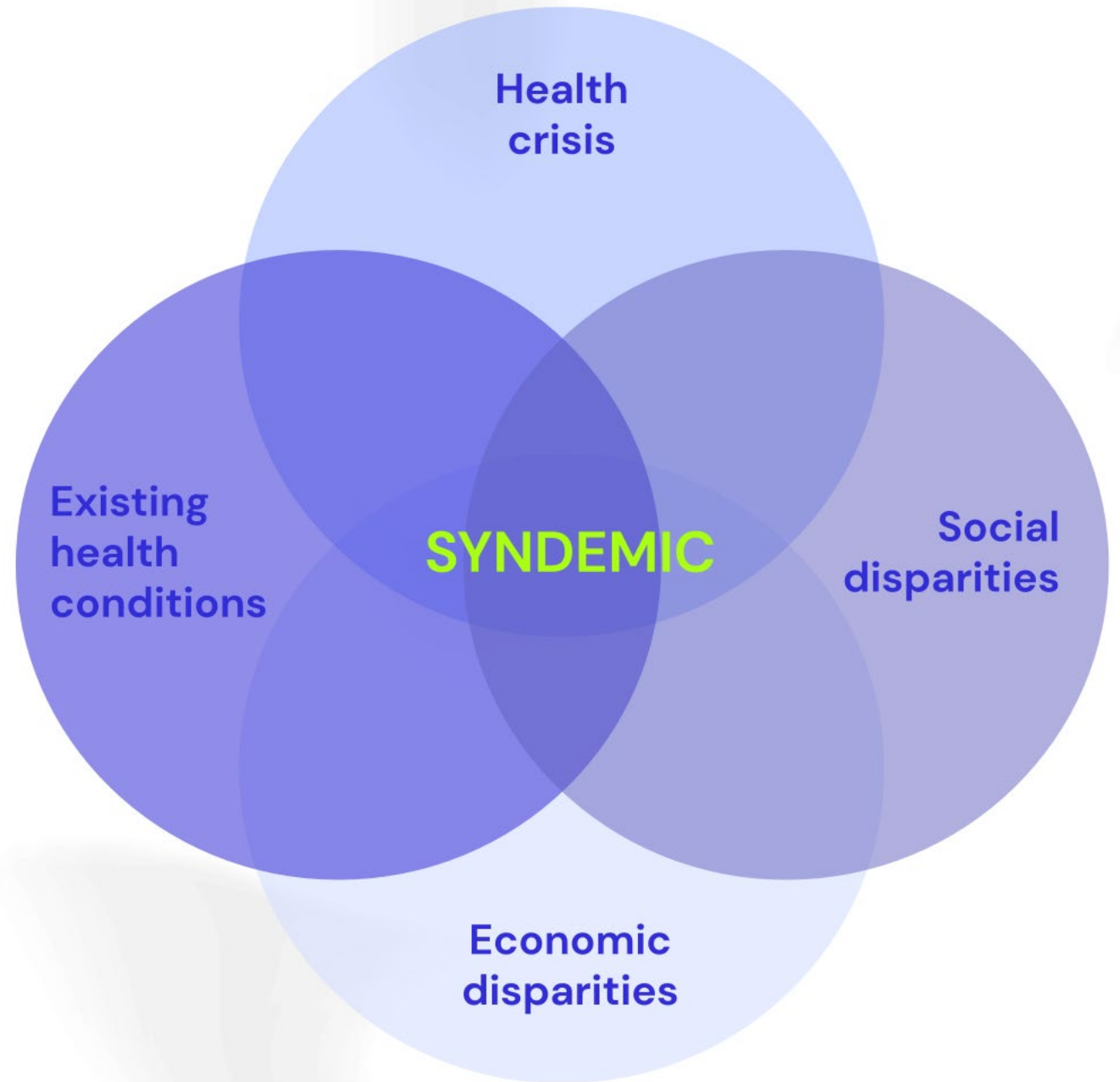
Challenges

- **Definition of health and wellbeing**
- **Rural communities need to respond to change**

Challenges

- Definition of health and wellbeing
- Rural communities need to respond to change
- **The greatest impacts often occur outside the actual emergency**

Most social and health issues are preventable



Source: Laine, E. What are syndemics, and why do they matter in health governance?

<https://demoshelsinki.fi/2022/05/25/what-are-syndemics/>

Challenges

- Definition of health and wellbeing
- Rural communities need to respond to change
- The greatest impacts often occur outside the actual emergency
- **There are limitations to our current approach to emergency management**

We have the tools

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Source: Public Health Ontario

Opportunities

- Reflect, learn and invest
- Focus on social dimensions of disaster
- Research underway

What enabling supports and structures would help small/rural communities in Northern Ontario to more effectively respond to disruption?



Join or Learn More

- Funded by Canadian Institutes of Health Research (CIHR)
- Now recruiting up to 14 municipalities in Northern Ontario with populations <10,000

Learn more:

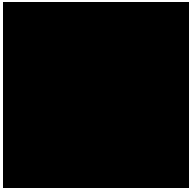
<https://sustainablecommunityplanning.com/projects>

Parting words

1. Follow/support this research
2. Broaden view on the municipal role in supporting health
3. How & what can you learn from the pandemic?

“We simply don’t know yet which general form of social and economic organization offers better perspectives for people and planet in the long run.” (Van Assche et al.)

Research Team



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