







### Overview

- This digital tool aims to provide local, reliable, salient, and current rural data to assist proponents & municipalities in the planning and construction of new, affordable housing.
- This locally-driven tool will support municipalities and home builders in the planning and development of affordable housing. It also aims to support not-for-profit organizations in implementing housing strategies in rural communities.



### Purpose

- The data-driven, outcomes focused platform will harness data in an automated and easy to use public dashboard.
- ROI will work with municipalities to collect the data from communities that
  may be missing or misrepresented in government and public databases.
- Tool will help facilitate collaboration among and between provincial municipalities to better deliver accurate, up-to-date data and information.
- Ultimately, this information aims to facilitate access to provincial and federal funding for affordable housing development.



### **Project Developments**

- Aug Nov 2022: User Testing municipalities, developers, non-profits.
- Dec 2022: Municipal Surveying and data finalizations.
- Feb 2023: a completed, tested-version ready for scaling across province.
- Feb Mar 2023: Case studies; interviews on user experience.





### **Data Selection**

Enter a municipality, city, township...



#### or browse for a location below:



**County of Frontenac** 



County of Haliburton



**County of Hastings** 



United Counties of Leeds And ... view more ^

view more >

Located in United Counties of Leeds And Grenville:

- Township of Athens
- Village of Merrickville-Wolford



City of Kawartha Lakes



view more >



County of Lanark

view more >

view more >



# **Community Overview Page**







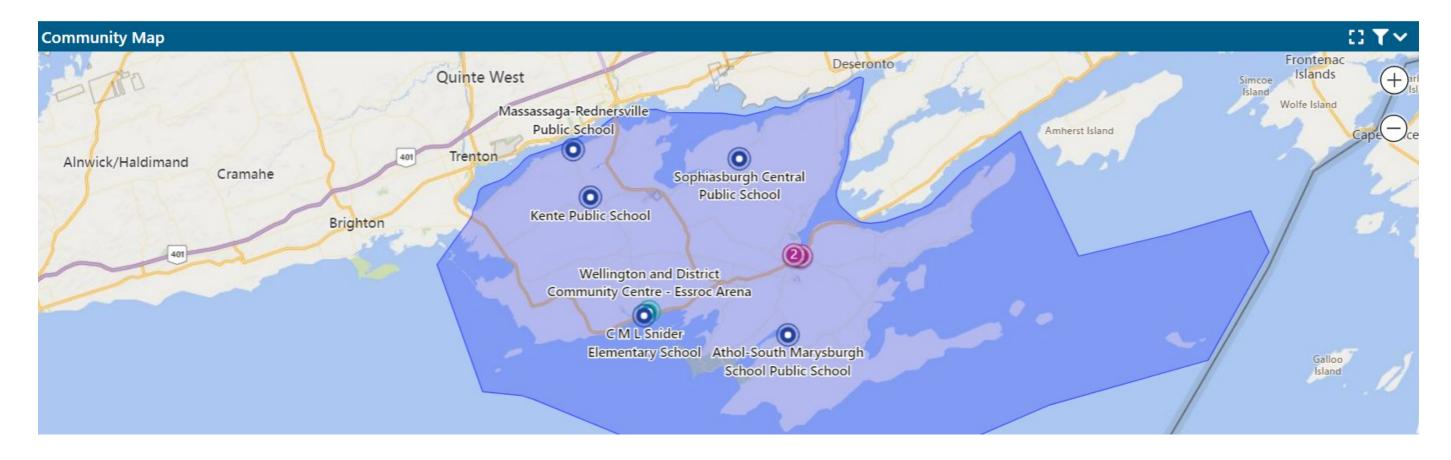






Municipal Links

Control of the Cont





# Demographics

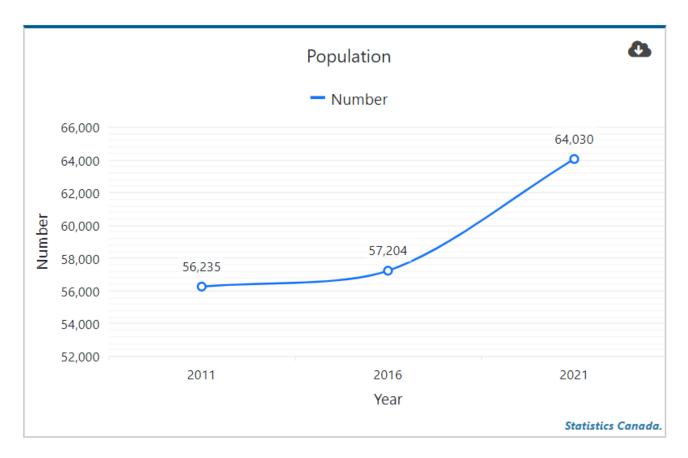
#### Demographics (i)

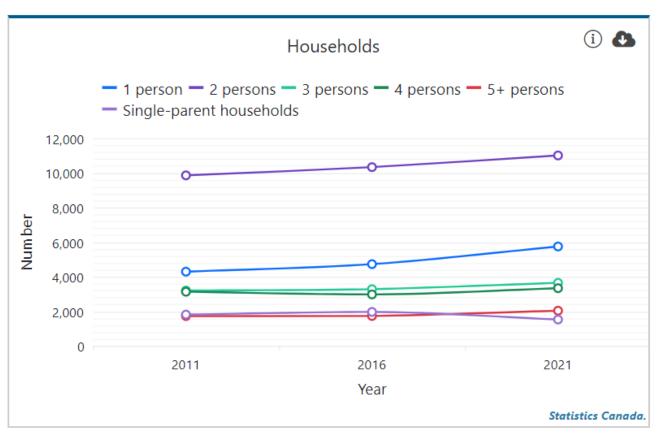
This page shows information about a community's population, age structure, and households. The charts are interactive. Click on the legend items to hide them from the chart. You can also download the data for every chart or table by clicking on the cloud icon.













### Employment, Income & Economics

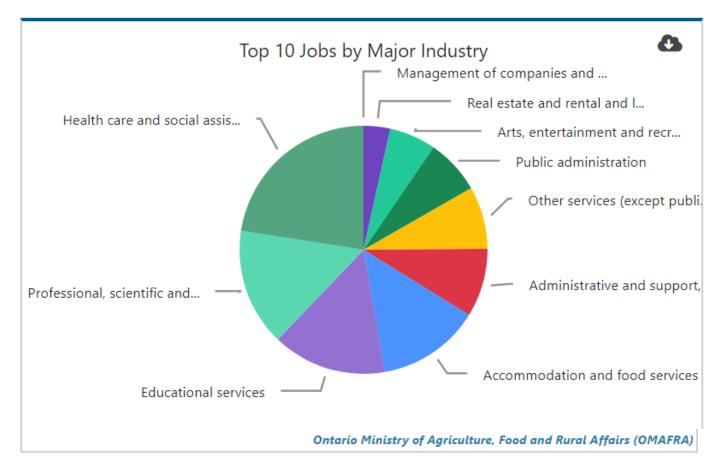
#### Employment, Income & Economics ①

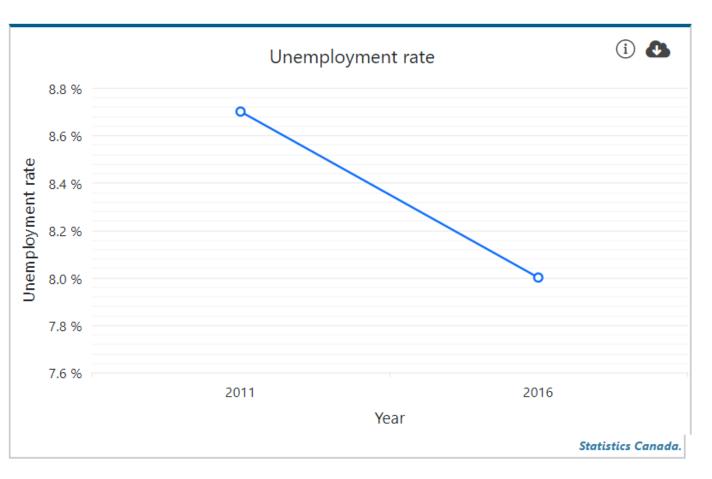
This page shows information about a community's economy, including major industries, income, and unemployment. The charts are interactive. Click on the legend items to hide them from the chart. You can also download the data for every chart or table by clicking on the cloud icon.













## **Housing Market**

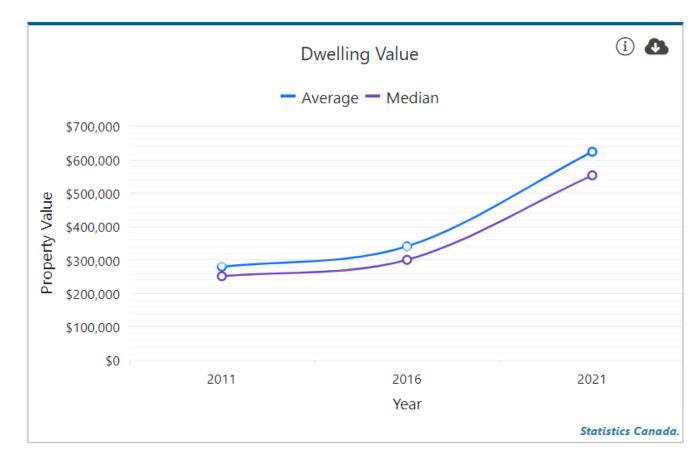
#### Housing Market (i)

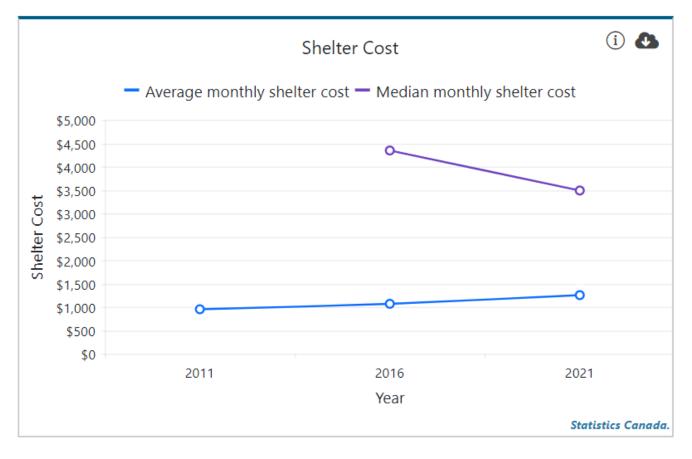
This page shows information about a community's housing market including property values, asking rents, shelter costs, and housing affordability. The charts are interactive. Click on the legend items to hide them from the chart. You can also download the data for every chart or table by clicking on the cloud icon.





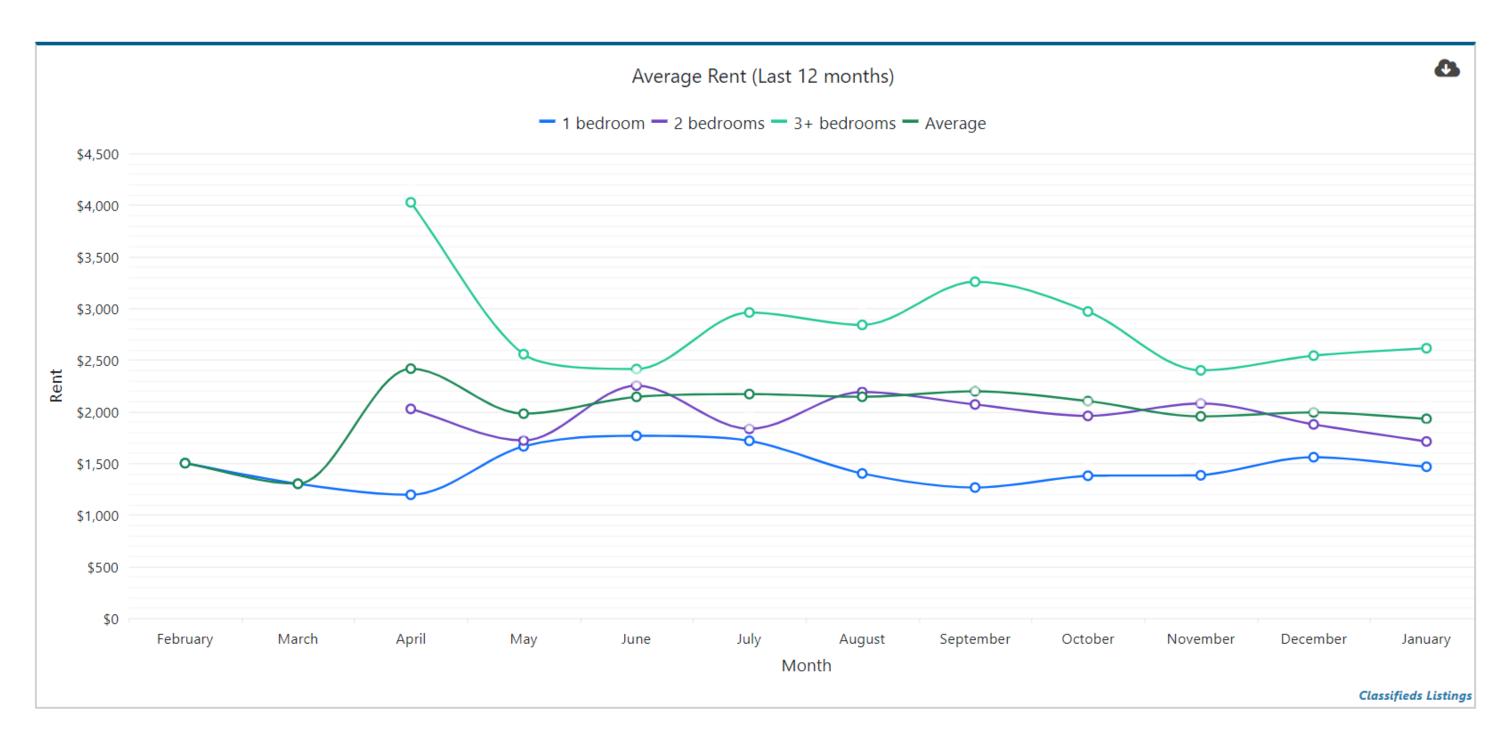








# **Housing Market**





### **Housing Supply**

#### Housing Supply (i)

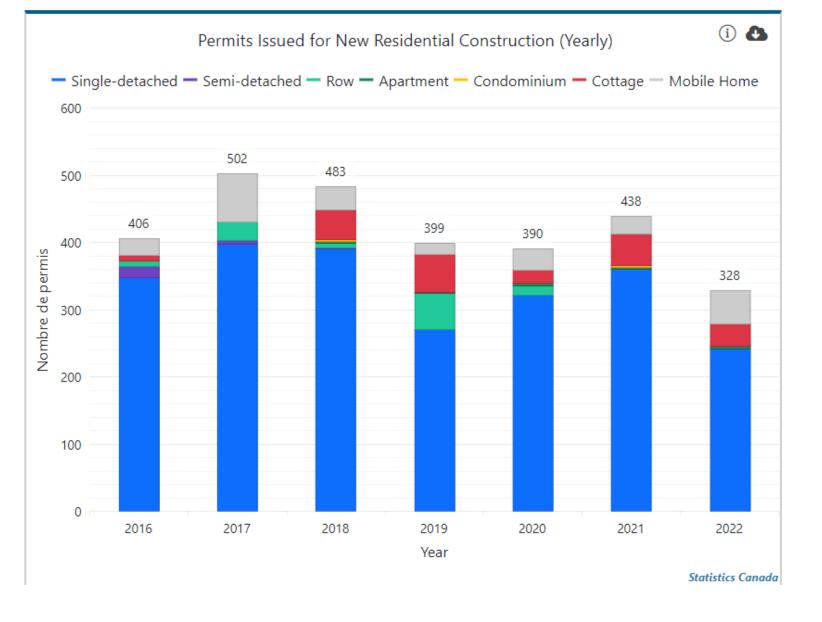
This page shows information about a community's housing supply including dwellings, building permits, community housing, and waitlists. The charts are interactive. Click on the legend items to hide them from the chart. You can also download the data for every chart or table by clicking on the cloud icon.





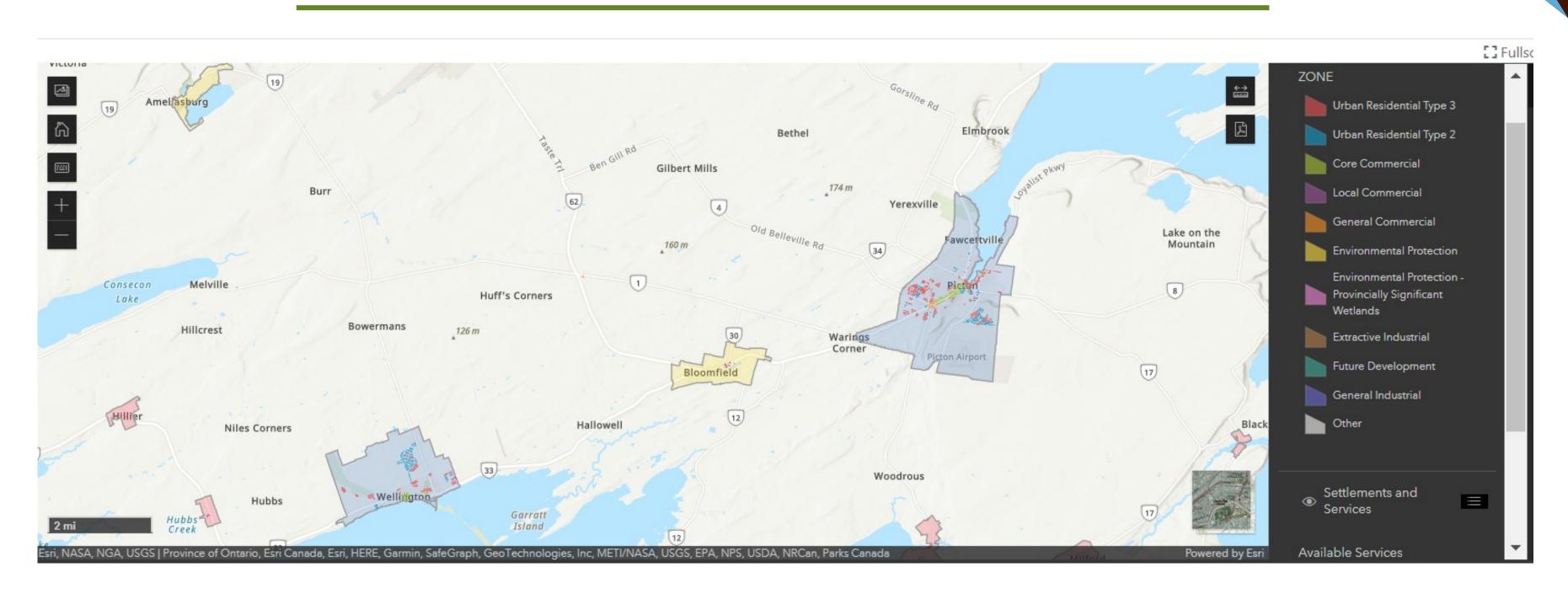






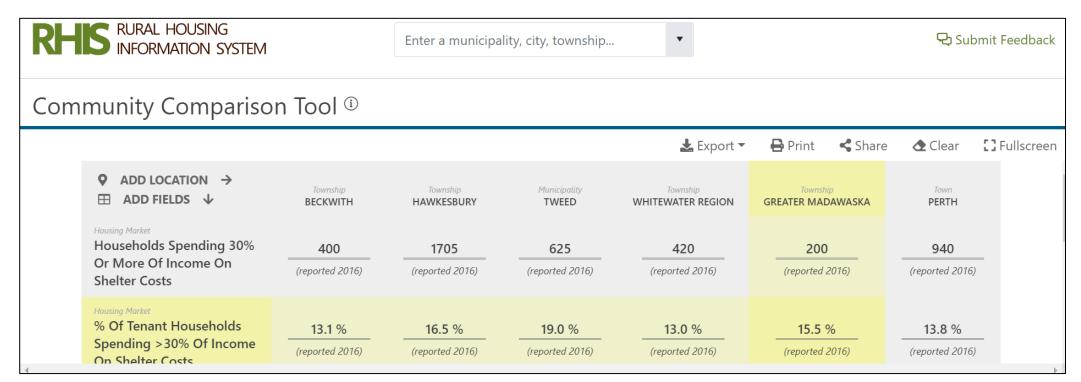


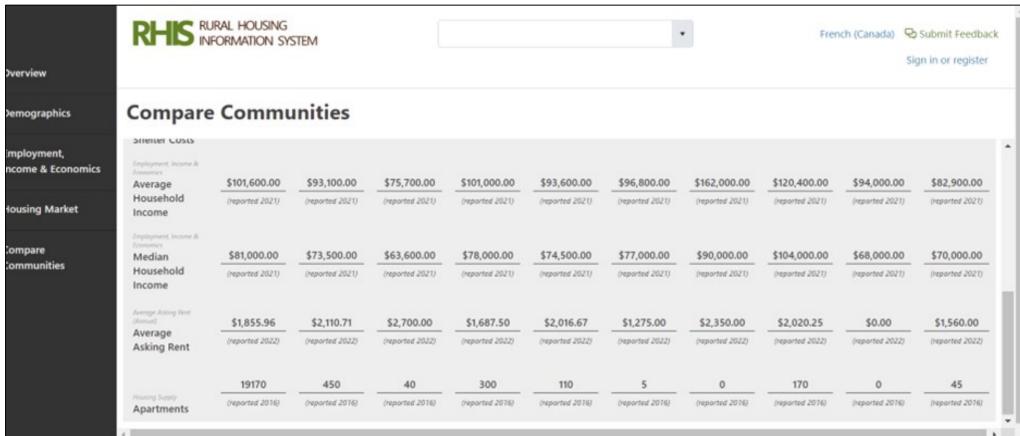
# Zoning





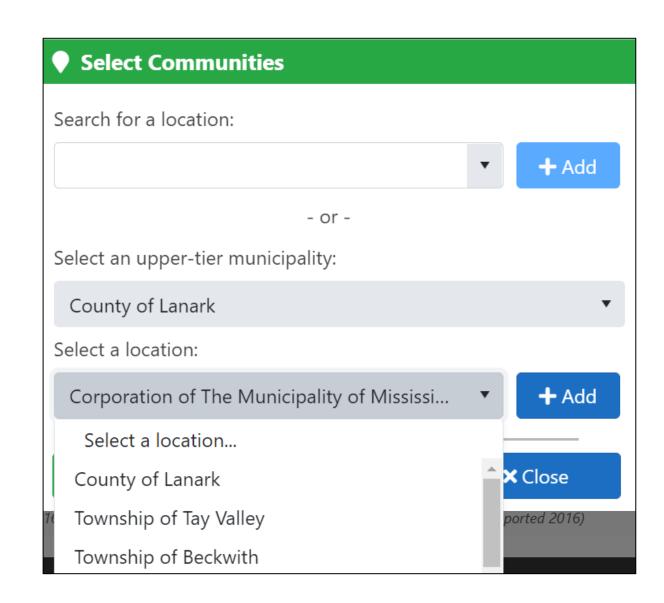
## **Community Comparison**

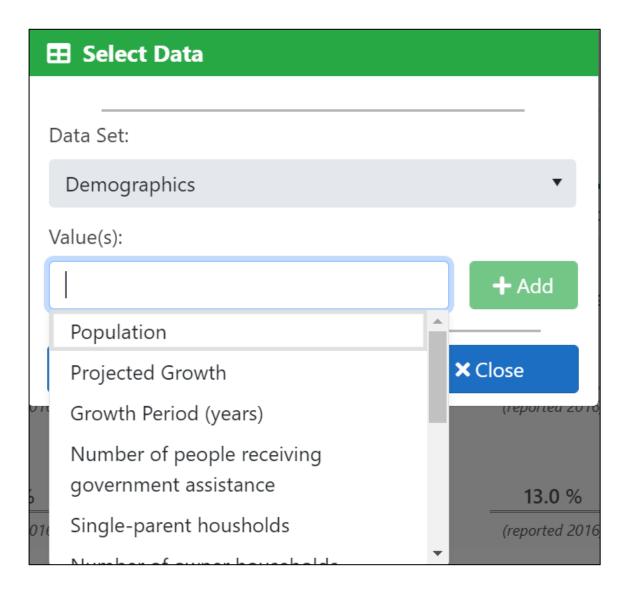






## **Community Comparison**







### CHALLENGES ENCOUNTERED

- Gaps in readily available data for rent prices and house prices
  - Limited number of listings on rental websites. Creates skewed monthly averages.
  - Realtor data cannot be easily accessed.
  - Available realtor data is compiled regionally by realtor associations and is not broken down by structure type or size.
- Challenges of obtaining government data outside of Stats Can.
- Are municipalities collecting rental data? Is there any interest/capacity for local data collection?



### **Opportunities & Implications**

 How will this information be communicated to government and private granting bodies? In which ways could this platform best facilitate communication of this data?

 How do data tools like these fit into your municipal housing strategy? Private development strategy?

 How can centralized housing data tools work to facilitate collaboration across municipalities and sectors for better data access?



### Thank You!

Questions? Comments?

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