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Welcome to ROMA 2018.

Rural Ontario is our roots. Our culture. Our pride. A culture and pride that is stronger than ever. Nowhere is this more evident than at ROMA2018!

The ROMA Board has worked tirelessly to bring you a forward-thinking program and critical networking and lobbying opportunities.

Beginning last year with ROMA2017, the renewed annual ROMA conference is a cornerstone of our strategic effort to ensure rural Ontario speaks with a united and informed voice; a confident voice.

Just as it was for our predecessors, resource scarcity, true ‘community’ and a bootstrap ethos drive our innovation and ingenuity. As elected officials and municipal professionals we are ideally positioned to tackle the problems of today and tomorrow. The foresight and insight shared at this conference, across a wide range of topics, will engage and challenge.

For example, what will autonomous vehicles mean for rural Ontario? How can we ensure they are leveraged to meet the needs of our isolated seniors, and not simply become the saviour of urban transportation networks?

Our commitment to you remains to advocate tirelessly for rural Ontario and provide you with the resources, tools and opportunities needed to advance your community. We do this through outreach, research, political engagement - working hand in hand with AMO, which includes northern and small urban colleagues. There is no better demonstration that working together can have success than the changes that were achieved to Bill 148, Fair Workplaces and Better Jobs Act.

I wish to thank you for your attendance and commitment to making ROMA2018 a success. Your engagement and input is critical. It is what elevates an event such as this from a simple conference to an agent of change. At no time has change been so evident, necessary and exciting.

Welcome to a new era in rural Ontario!

Greetings from
Ron Holman
ROMA Chair
Greetings from the Honourable Jeff Leal, Minister of Agriculture, Food and Rural Affairs

I welcome you to the Rural Ontario Municipal Conference.

As your Minister of Agriculture, Food and Rural Affairs, I am honoured to wake up each and every day to promote the interests of Ontario’s farm and food sector and our rural communities who are the cornerstones of our province’s economy.

Whether you live in a town, hamlet or on a concession, we all share an interest in driving economic prosperity in our communities. I see this first-hand when I’m sharing a cup of coffee with a farmer at their kitchen table or sitting down with the leaders of our rural communities.

Our government is making strategic, long-term investments to ensure that our rural communities remain vibrant places where our children can learn, grow, work and play.

By investing in programs like the Ontario Community Infrastructure Program and the Rural Economic Development program, we are boosting economic growth by connecting communities, getting people moving and helping attract tourism and investment.

We believe in investing in the individuals, municipalities and businesses who are the backbone of our rural communities, because we know only by working together, will we ensure rural Ontario is positioned to continue to grow and thrive.

I look forward to continuing to work together to seize the vast opportunities before us to enhance the lives of our rural residents for today and tomorrow.

Please accept my best wishes.

Sincerely,

Jeff Leal
Minister of Agriculture, Food and Rural Affairs
Minister Responsible for Small Business
Greetings from the Honourable Bill Mauro, Minister of Municipal Affairs

I’m looking forward to joining you at the 2018 Rural Ontario Municipal Association conference. I value the work we do together and welcome the opportunity to strengthen our partnership. This conference gives us a chance to come together to share our experiences and explore how we can improve our communities.

Rural municipalities play an essential role in the fabric of our province. As the Member of Provincial Parliament representing Thunder Bay-Atikokan, a riding with many rural and remote municipalities, I understand how these communities face certain challenges. My ministry’s partnership with ROMA helps our government better serve smaller municipalities. Whether you’re in the East, North, West or South, my colleagues and I view your input as essential to improving lives in rural Ontario.

In keeping with this year’s conference theme of ROMA Speaks, I look forward to hearing more about what matters to you. Working together, we can build resilient and complete communities.

Thank you and have a great conference,

Bill Mauro
Minister of Municipal Affairs
Floor Plans
Floor Plans
LOWER CONCOURSE

Floor Plans
General Information

Registration
ROMA Conference Registration and Information is located on the Concourse Level. Registration hours:
- Sunday: 11:00am - 7:00pm
- Monday: 7:00am - 5:00pm
- Tuesday: 7:30am - 10:00am

Name Badges
Valid name badges are required to attend all sessions. Please wear them at all times.

Delegates Lounge
Refresh and Relax at the MPAC sponsored delegate lounge just outside the exhibit hall.

Mobile and Electronic Devices
Please put your mobile phones and tablets on vibrate or mute during sessions.

Take advantage of the LAS charging station, located in the exhibit hall, next to booth 403.

Mobile App
Visit https://amo.quickmobile.mobi to download onAMO your Conference mobile app - view all exhibitor information; build your own itinerary; read speaker bios; and connect with your fellow delegates.

Special Needs
Every effort has been made to ensure individuals with special needs are accommodated at the Conference. Should you require any special assistance, please visit ROMA Information/Registration on the Concourse Level.

Delegation Meetings
Please refer to your confirmation letter for specific room details for delegation meetings for Provincial Ministries, the Progressive Conservative Party, and the New Democratic Party. Conference Information/Registration has a list of delegation rooms if you need to reconfirm.

Conference Proceedings and Evaluation Form
Both will be sent to all delegates via email following the conference.

Connect with ROMA
Stay connected with ROMA and each other during the Conference
- @ROMA_Ont
- #ROMAspeaks
Exhibit Hall Information
Sheraton Hall, Lower Concourse

Meet with over 50 exhibitors, showcasing their latest products and services of interest to rural communities. All exhibitor information is posted in the mobile app. Sunday evening reception and all conference coffee breaks will be served in the exhibit hall, to maximize your opportunity to connect.

Visit each exhibitor for a chance to be entered into one of many draws for exciting prizes, including two tickets anywhere Air Canada flies in Canada. Be sure to be in the hall during the breaks with scheduled draws for an opportunity to win!

- Sunday, January 21, 1:00pm - 6:00pm including:
  - 2:15pm - 2:45pm: Coffee Break
  - 3:30pm - 4:00pm: Coffee Break
  - 4:45pm - 6:00pm: ROMA Welcome Reception - Prize Draw #1
- Monday, January 22, 7:30am - 4:00pm including:
  - 7:30am - 8:30am: Morning Coffee
  - 10:15am - 10:45am: Coffee Break, Prize Draw #2
  - 1:15 - 1:45pm: Dessert with Exhibitors, Prize Draw #3
  - 3:30 - 4:00pm: Coffee Break, Final Prize Draw for Air Canada Tickets

Jessica is developing forests and wetlands to reclaim mined land.

“[We’re actually learning how you can build forests to support wetlands, and that’s really new].”

This is just one more example of our commitment to innovation and tomorrow’s energy.

Learn more at: energytomorrow.ca
## Schedule at a Glance

### Sunday, January 21

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Registration</td>
<td>11:00am - 7:00pm</td>
</tr>
<tr>
<td>Exhibit Hall Open</td>
<td>1:00pm - 6:00pm</td>
</tr>
<tr>
<td>Official Conference Welcome</td>
<td>1:00pm - 1:10pm</td>
</tr>
<tr>
<td>Opening Keynote, James Raffan</td>
<td>1:10pm - 2:00pm</td>
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<tr>
<td>What’s Ahead for Rural Ontario - Using Foresight to Shape the Future</td>
<td>2:00pm - 2:15pm</td>
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<tr>
<td>Coffee Break with Exhibitors</td>
<td>2:15pm - 2:45pm</td>
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<tr>
<td>Concurrent Session Block A</td>
<td>2:45pm - 3:30pm</td>
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<tr>
<td>Coffee Break with Exhibitors</td>
<td>3:30pm - 4:00pm</td>
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<tr>
<td>Concurrent Session Block B</td>
<td>4:00pm - 4:45pm</td>
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<tr>
<td>ROMA Welcome Reception</td>
<td>4:45pm - 6:00pm</td>
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### Monday, January 22

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<thead>
<tr>
<th>Event</th>
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<tbody>
<tr>
<td>Registration</td>
<td>7:00am - 5:00pm</td>
</tr>
<tr>
<td>Exhibit Hall Open</td>
<td>7:30am - 4:00pm</td>
</tr>
<tr>
<td>Breakfast</td>
<td>7:30am - 8:30am</td>
</tr>
<tr>
<td>Welcome Remarks</td>
<td>8:30am - 8:35am</td>
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<tr>
<td>Keynote Speaker: Amanda Lang</td>
<td>8:35am - 9:30am</td>
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<tr>
<td>AMO Update</td>
<td>9:30am - 9:45am</td>
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<tr>
<td>ROMA Update</td>
<td>9:45am - 10:00am</td>
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<tr>
<td>The Honourable Kathleen Wynne</td>
<td>10:00am - 10:15am</td>
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<tr>
<td>Coffee Break with Exhibitors</td>
<td>10:15am - 10:45am</td>
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<tr>
<td>Concurrent Session Block C</td>
<td>10:45am - 12:15pm</td>
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<tr>
<td>Learning Lunch Sessions</td>
<td>12:15pm - 1:15pm</td>
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<tr>
<td>Dessert with Exhibitors</td>
<td>1:15pm - 1:45pm</td>
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<tr>
<td>Concurrent Session Block D</td>
<td>1:45pm - 2:30pm</td>
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<tr>
<td>Concurrent Session Block E</td>
<td>2:45pm - 3:30pm</td>
</tr>
<tr>
<td>Coffee Break with Exhibitors</td>
<td>3:30pm - 4:00pm</td>
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<tr>
<td>The Honourable Bill Mauro</td>
<td>4:00pm - 4:15pm</td>
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<tr>
<td>Ministers’ Forum</td>
<td>4:15pm - 5:00pm</td>
</tr>
<tr>
<td>Provincial Reception</td>
<td>5:00pm - 6:00pm</td>
</tr>
</tbody>
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Schedule at a Glance

Tuesday, January 23

Registration ........................................................ 7:00am - 10:00am
Learning Breakfast Sessions ............................. 7:45am - 8:30am
The Honourable Jeff Leal .................................... 8:45am - 9:00am
Theories on Relationship Building ..................... 9:00am - 9:30am
Patrick Brown ....................................................... 9:30am - 9:45am
Michael J. Smither Question Box Panel .......... 9:45am - 10:30am
Andrea Horwath .................................................. 10:30am - 10:45am
Closing Keynote: Glen Murray ......................... 10:45am - 11:30am
Closing Remarks, Wrap Up Prize Draw .......... 11:30am - 11:45am

What impact has a changing economic landscape had on property assessments?

Join MPAC’s Carla Y. Nell on Monday, January 22nd at 12:15pm to hear about some of the market trends that have impacted property values in Ontario, and learn what MPAC is doing to ensure assessments are up-to-date and reflective of market conditions.

Rest and Relax

Take a break in our delegate lounge just outside the exhibit hall, and stop by booth #405 to speak with one of our team members.
**Conference Registration**

1:00 - 1:10pm  Grand Ballroom East, Lower Concourse

**Conference Welcome**

1:10 - 2:00pm  Grand Ballroom East, Lower Concourse

**Hinterland Heroes: Inspirational Community Builders on the Margins of North America**

This session will celebrate municipal miracle workers encountered in 40 years of Arctic travel.

*Speaker:*
- James Raffan, Writer, Geographer, Explorer, Filmmaker, Community Activist

2:00 - 2:15pm  Grand Ballroom East, Lower Concourse

**What’s Ahead for Rural Ontario - Using Foresight to Shape the Future**

The Rural Ontario Foresight Papers commissioned by the Rural Ontario Institute deals with six subjects of importance for the future of rural and northern Ontario communities. The Papers feature knowledgeable authors looking ahead at what needs to be done to respond to the challenges or seize the opportunities surrounding the six specific themes. But so what? How might rural stakeholders leverage the perspectives presented in the Papers to benefit the development of better, rural relevant, programs and policy in the province?

*Speaker:*
- Norman Ragetlie, Director of Policy and Stakeholder Engagement, Rural Ontario Institute

2:15 - 2:45pm  Sheraton Hall, Lower Concourse

**Coffee Break with Exhibitors**

Remember to visit each exhibitor to enter the prize draws.
**Day 1**  
**Sunday, January 21, 2018**  
**Concurrent Session Block A**

2:45 - 3:30pm  
Osgoode Ballroom East, Lower Concourse

**Can We Finally Solve Ontario’s Rural Broadband Deficit?**

It is common knowledge that the lack of decent broadband services in remote areas has a negative impact on local economies and community. The Canadian Government’s announcement of the $300 million Smart Cities Challenge offers a ray of light. This session will discuss the programs potential opportunity and the reasons why there may be some benefits to remote areas.

**Speaker:**
- Bill Hutchison, Distinguished Research Fellow, Munk School, University of Toronto, Chair, i-CANADA Alliance

2:45 - 3:30pm  
Civic Ballroom South, Second Floor

**Power Partnerships for Public Libraries**

All public libraries engage in numerous community partnerships. Partnerships allow libraries and other organizations to pool resources to deliver maximum benefit to their communities. However, some partnerships have more value than others in terms of enhancing the library experience. This session explores ways in which the public library can optimize their community partnerships to offer winning services and further the mandate of the library.

**Speaker:**
- Erin Kernohan-Berning, Branch Services Librarian and Deputy CEO, Haliburton County Public Library
- Bessie Sullivan, CEO, Haliburton County Library
Day 1
Sunday, January 21, 2018
2:45 - 3:30pm Civic Ballroom North, Second Floor

Developing a Risk Management Plan for Your Municipality
Session Sponsor: Frank Cowan Company

Municipalities provide essential services that residents rely on every day: from clean water to sanitation; safe roads to tobogganing and playgrounds; and emergency services to public health; to name a few. Municipalities face increased damage awards, class actions and joint several liability, making risk management imperative in planning. This session will focus on:

- The increasing duty of care placed on municipalities by Canadian courts
- The steps in the risk management process
- Building a risk management plan and culture
- Why the risk management process is so important in the defence of municipal claims

Speaker:
- Barb Szychta, Vice President, Risk Management Services, Frank Cowan Company

On the Road Again
Session Sponsor: LAS

The LAS Roads Assessment Service helps you manage your valuable roads asset. Join us to learn about the latest developments including funding opportunities, software updates and our new sidewalk service. See how one Ontario municipality has incorporated this service and software into their everyday roads management.

Speaker:
- Michelle Hjort, Director of Business Development – Canada, StreetScan
- Tanner Watt, Municipal Energy Specialist, LAS

The Scoop on Poop: Onsite Wastewater - The Municipal Dilemma

Clean and safe water are fundamental residential expectations in Ontario, whether you live in a serviced community protected by the Clean Water Act, or if you rely on wells and septic systems. Across Ontario municipalities
Sunday, January 21, 2018
are taking various approaches to protecting our water, from mandatory septic inspections to a more hands off approach. The speakers will tackle the following:

- The risks of ignoring aging septic systems
- Lessons learned from mandatory and voluntary septic inspection regimes
- Municipal financing option to assist landowners with septic rehabilitation
- Municipal role in public education about septic maintenance
- Why water quality matters to residents – the environmental and economic connections

Speakers:

- Mark Green, Public Health Inspector and Chief Building Official, Leeds, Grenville and Lanark District Health Unit
- Terry Rees, Executive Director, Federation of Ontario’s Cottagers’ Association
- Ron Taylor, CAO, City of Kawartha Lakes

3:30 - 4:00pm Sheraton Hall, Lower Concourse
Coffee Break with Exhibitors

Concurrent Session Block B

4:00 - 4:45pm Osgoode Ballroom East, Lower Concourse

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Speakers:
- Barb Szychta, Vice President, Risk Management Services, Frank Cowan Company
Sunday, January 21, 2018
4:00 - 4:45pm  Dominion Ballroom South, Second Floor
The Impact of Bill 68 on Municipal Investments
Session Sponsor: LAS
The prudent investor standard is now in the Municipal Act. What does that mean? What do these changes mean for your municipality as an investor? How can your municipality take advantage to help fund your asset management plan? Join LAS as we explore the opportunities the prudent investor standard will bring and how your municipal investments might benefit.

4:45 - 6:00pm  Sheraton Hall, Lower Concourse
Welcome Reception
Join the ROMA Board of Directors in the Exhibit Hall, and visit with the many vendors. The first prize will be drawn- you must be there to win!
Day 2

Monday, January 22, 2018
7:00am - 5:00pm
Convention Registration
Concourse Level

Conference Registration

7:30am - 8:30am
Osgoode Ballroom, Lower Concourse

Breakfast and Visit with exhibitors

8:30 - 8:35am
Grand Ballroom Centre/West
Lower Concourse

Welcome Remarks

8:35 - 9:30am
Grand Ballroom Centre/West
Lower Concourse

Opening Keynote: Amanda Lang
Acclaimed business journalist and bestselling author.

9:30 - 9:45am
Grand Ballroom Centre/West
Lower Concourse

AMO Update
Speaker:
• Lynn Dollin, AMO President

9:45 - 10:00am
Grand Ballroom Centre/West,
Lower Concourse

ROMA Update

10:00 - 10:15am
Grand Ballroom Centre/West,
Lower Concourse

The Honourable Kathleen Wynne, Premier of Ontario

10:15 - 10:45am
Sheraton Hall, Lower Concourse

Coffee Break with Exhibitors

Sponsor: Housing Services Corporation
Prize Draw #2 - don't miss the opportunity to win by entering at each exhibit booth you visit.
Volunteers in Teeny Tiny Places - Your Harshest Critics? Your Best Allies!

One recurring challenge that has become apparent during the Teeny Tiny Summits is the tension that can exist between the desire of local volunteer groups to undertake revitalization actions, and the capacity of the municipal government to respond to volunteer-lead economic development initiatives. This session will include volunteers, elected officials and staff, who will elaborate on the challenges and help to identify strategies and tools that can help ease the tensions, increase mutual respect and achieve results.

Speakers:
- Moderator: Karen Fischer, Agriculture & Rural Economic Development Advisor, OMAFRA
- Joe Baptista, Mayor, Township of Leeds and the Thousand Islands
- Don DeGenova, Councillor, Municipality of Tweed
- Sheila Fawcett, Past Chair, Spencerville Mill Foundation and Acting Secretary of Spencerville Business and Community Connections
- Edward Hilton, Agriculture Advisory Committee of City of Kawartha Lakes, Lindsay Downtown Revitalization Advisory Committee
Monday, January 22, 2018
10:45am - 12:15pm  Dominion Ballroom South, Second Floor

It's Accrual World: What You Need to Know about Municipal Financial Statements

Financial statements are one of the many sources of financial information Council uses when making important decisions. In 2009, financial statement presentation changed significantly with the introduction of the tangible capital assets accounting standard (PS 3150). This session reviews how we got here; what you need to know about municipal financial statements; and tips and techniques to help you understand what the reports are trying to tell them.

Speakers:

- Shira Babins, Manager of Policy, Municipal Finance Officers’ Association of Ontario
- Suzanna Dieleman, Director of Finance/Treasurer, Township of Malahide
- Umar Saeed, Principal, Public Sector Accounting Board

10:45am - 12:15pm  Dominion Ballroom North, Second Floor

The Joy of Bill 68 – Updates to the Municipal Act and Municipal Elections Bill


These changes create a steep learning curve for both municipal staff and council. Come and here how to manage these changes with the goal of a better working relationship between staff and council.

Speakers:

- Paul Cassan, Senior Associate, Wishart Law Firm LLP & Wishart Municipal Group
Monday, January 22, 2018
10:45am - 12:15pm
City Hall, Second Floor

Collaborative Solutions from Growing Good Food
Northern Canada is experiencing high unemployment, severe food insecurity and climate change. This session explores how innovations in agriculture and how local food growth can be transformative to northern communities that are seeking solutions to such issues. The Rural Agri-Innovation Network (RAIN) will share how collaboration and embracing new technology within the agri-food sector is changing northern Ontario’s agricultural industry. Growing North will then show a working model of how communities can address challenges of food insecurity and high unemployment, using agri-technology and adaptable social models.

Speakers:
- Ben Canning, Co-Founder, Co-Project Manager, Project Growing North
- Christian D’Antonio, Education Director, Project Growing North
- David Thompson, Research Project Coordinator, Rural Agri-Innovation Network

10:45am - 12:15pm
Civic Ballroom South, Second Floor

Municipal Law Update – 101
Everything you need to know, nothing you don’t. Gain insight and updates on the latest in municipal, planning, and employment law and how it will impact you and your municipality today and well into the future.

Speakers:
- Tony Fleming, Partner, Land Use Planning and Development Group, Cunningham, Swan, Carty, Little & Bonham LLP
- Alan Whyte, Partner, Labour and Employment Law Group, Cunningham, Swan, Carty, Little & Bonham LLP
Automated Vehicles: Planning the Next Disruptive Technology

Automated vehicles (AVs) are poised to transform the ways in which people and goods are moved. They bring profound opportunities, but also great challenges. What does the technology mean for planning our municipalities, and what lessons from the urban experience to date can help rural communities as they prepare for its arrival? In this session, you will have a chance to learn from a panel of experts associated with Canada’s leading annual conference on AVs. Join us as we explore how to leverage automated vehicles to create the communities that we want and successfully navigate a driverless future.

Speakers:

• Antonio Gómez-Palacio, Principal, DIALOG Design
• Julia Markovich, Senior Research Associate, Transportation Policy, The Conference Board of Canada
• Michael Polowin, Partner and Leader of National Municipal Law Group, Gowling WLG
• Jutta Treviranus, Director, Inclusive Design Research Centre, OCAD University
Monday, January 22, 2018
10:45am - 12:15pm  Provinces Ballroom North, Second Floor

Legalization of Recreational Marijuana: Challenge or Opportunity

Legalization of recreational marijuana is fast approaching and many municipalities continue to seek clarity on how the province will roll out sales and distribution in a safe and responsible manner. Police and by-law enforcement officials also face a new world and new challenges. This session will provide clarifications from the province’s Legalization of Cannabis Secretariat, discuss the perspectives and impact of increased enforcement, and hear the views and approach from a representative of the growers industry that could offer hope for opportunities in rural Ontario.

Speakers:
- Renu Kulendran, Executive Director, Legalization of Cannabis Secretariat, Ministry of the Attorney General
- Karl Thomas, Office of the Commissioner, OPP
- Patrick Weaver, VP Business Development, JP Mariwell Inc

Learning Lunches

12:15 - 1:15pm  Grand Ballroom East, Lower Concourse

The Role Canada’s Oil and Natural Gas can Play in Economic and Environmental Needs

Session Sponsor: Canadian Association of Petroleum Producers (CAPP)

According to the Paris based International Energy Agency, the world’s energy needs are growing with all forms of energy in demand going out to 2040. Canada has the world’s third largest oil reserves and the fifth largest natural gas reserves. What role can Canada’s energy resources play to help meet this growing world demand while meeting our climate change and environmental objectives.
Day 2

Monday, January 22, 2018

12:15 - 1:15pm  Birchwood Ballroom, Mezzanine
Bringing Value to Ontario Municipal Water & Wastewater System Owners – A Unique Shared Services Approach
Session Sponsor: Ontario Clean Water Agency (OCWA)
Your water and wastewater systems are some of the most valuable assets that you own. How are they protected? Are you getting the maximum life from them? Are you providing the service levels required with your existing infrastructure? Do you have a long term plan in place to manage these important and unique assets. Join us as we share ideas in these areas over lunch.

12:15 - 1:15pm  Willow, Mezzanine
What Impact has a Changing Economic Landscape had on Property Assessment?
Session Sponsor: Municipal Property Assessment Corporation
MPAC is responsible for conducting province-wide Assessment Updates every four years, but our work does not stop after the delivery of the Assessment Roll. Every year we monitor and update property values, analyze market trends and gather industry feedback to ensure our assessments are up-to-date and reflective of market conditions. This session will provide an update on some of the factors that have influenced property values, and will discuss MPAC’s recent 2017 Year-End Assessment Report, highlighting some of our on-going assessment processes as part of our commitment to ensure roll predictability and stability.

12:15 - 1:15pm  Chestnut, Mezzanine
Access Talent: Ontario’s Approach to Accessible Workplaces
Session Sponsor: Accessibility Directorate of Ontario
Learn about how Ontario is working towards a province where everyone has the chance to reach their full potential and make a meaningful contribution to our economic prosperity and social growth. Access Talent: Ontario’s Employment Strategy for People with Disabilities is the first of many steps focused on increasing employment for people with disabilities. Attendees will hear about the employment strategy, best practices from across the province, and receive information about the ongoing development of Ontario’s accessibility laws.
Monday, January 22, 2018

1:15 - 1:45pm  Sheraton Hall, Lower Concourse

Dessert with Exhibitors
Sponsor: Infrastructure Ontario
Enjoy sweets and coffee with Exhibitors - and see if you are the winner of Prize Draw #3.

Concurrent Session Block D

1:45 - 2:30pm  Dominion Ballroom South, Second Floor

It’s a Whole New World for Waste Management in Ontario
Ontario’s legislation and regulations regarding waste management are undergoing major changes and councillors and staff need to understand how it may affect their municipalities, and what they need to do to be ready. Whether you are a ‘blue box’ municipality, or not, the changes will affect you. This session will attempt to simplify a very complex situation and give you the latest news on the evolving changes.

Speakers:
- Mac Bain, Councillor, City of North Bay
- Dave Gordon, Senior Policy Advisor, AMO
- Adam McCue, Manager of Environmental and Technical Services, Northumberland County

1:45 - 2:30pm  Dominion Ballroom North, Second Floor

Social media for Municipalities: Increasing Engagement and Overcoming Challenges
Redbrick Communications will help you chart the path to social media success, from a public relations perspective. This session will equip you with knowledge of:

- Trends in municipal social media use
- Making prudent decisions about personal and professional social media use
- Creating and implementing social media policies and plans
- Managing the realities of social media that you can't change
- Minimizing risk and maximizing reward
- Telling your story with compelling photos and video
Monday, January 22, 2018

- Learning the newest social media trends and tools

Speaker:
- Teri Clark, Digital Media Strategist, Redbrick Communications
- Jacqueline Demers, Senior Consultant, Redbrick Communications

1:45 - 2:30pm  City Hall, Second Floor

The Leadership Gap – ONWARD with Growing Tomorrow’s Municipal Leaders in Ontario

Over the next five years, 51% of the senior municipal staff across Ontario will be eligible for retirement. This “leadership gap” threatens the capacity of municipal government to identify and meet strategic objectives while eroding corporate memory, expertise and capacity. As a result, recruiting qualified staff into leadership positions and young talent into the sector is becoming increasingly difficult.

This session will discuss ONWARD, Building Tomorrow’s Ontario Municipal Leaders - a coalition of political and municipal staff organizations. Their objective is to ensure future staffing needs are met to guarantee the stability of municipal services in the future.

Speakers:
- Tony Haddad, CAO, The Town of Tecumseh
- Jim Pine, CAO, Hasting County

1:45 - 2:30pm  Provincial Ballroom South, Second Floor

Keeping Community Schools Open

Delegates will get an update on the Ministry of Education’s review of the Pupil Accommodation Review and Community Planning and Partnerships Guidelines, and learn how two rural communities persuaded their school boards to overturn recommendations for closure.

Speakers:
- Doug Reycraft, Chair, Community Schools Alliance
- Marcus Ryan, Councillor, Zorra Township
- Katherine Sedgwick, Journalist, Queensborough
1:45 - 2:30pm  Civic Ballroom South, Second Floor

Small Village Servicing Innovation – The Key to Growth
This session will build on the ROMASpeaks 2017 standing room only session. Find out how we are taking what we have learned and transitioning it to action. If you have a struggling village or ‘teeny tiny place’ in your community this session is for you. Join us in the battle for the future of our rural places.

Speakers:
• Mike Dwyer, CAO, Township of Rideau Lakes
• Trish Johnson, Lead, Better Best Practices Initiative, WaterTap

1:45 - 2:30pm  Civic Ballroom North, Second Floor

The Three Rs of Disaster: Resilience, Response and Recovery

Session Sponsor: Insurance Bureau of Canada
Hear from the Insurance Bureau of Canada, Canadian Red Cross, and municipal leaders as they share strategies, tips and lessons learned from responses to large-scale catastrophes and emergencies, whether natural or man-made. Learn how these emergencies impact communities, municipal services, and how local governments, community agencies and insurance companies respond and provide support to residents in recovery.

1:45 - 2:30pm  Provincial Ballroom North, Second Floor

Municipalities and Rural Health: Focus on Primary Care and Long Term Health

The delivery of health services and the factors influencing health in rural areas relies on two significant components: a focus on both primary care and on long-term health. This session will explore these through the experience of a successful alliance between a Community Health Centre and municipality, and the challenge of the municipal role in long-term health. It will stress the importance of locally accessible and flexible approaches to longterm care and an overall framework for long-term community health.

Speakers:
• Jim Harrold, Health Systems Consultant and Board Member SEGCHC
• Allan Madden, Executive Director, South East Grey Community Health Centre
Monday, January 22, 2018

- Terry Mokriy, Councillor, Municipality of Grey Highlands and Chairman, South East Grey Community Health Centre

1:45 - 2:30pm Osgoode Ballroom East, Lower Level

Update on the Province’s Municipal Asset Management Planning Regulation

In December 2017, the province passed a new regulation on municipal asset management planning under the Infrastructure for Jobs and Prosperity Act, 2015. The Ministry of Infrastructure will discuss this regulation and what it means for your municipality.

Concurrent Session Block E

2:45 - 3:30pm Dominion Ballroom South, Second Floor

It’s a Whole New World for Waste Management in Ontario

Ontario’s legislation and regulations regarding waste management are undergoing major changes and councillors and staff need to understand how it may affect their municipalities, and what they need to do to be ready. Whether you are a ‘blue box’ municipality, or not, the changes will affect you. This session will attempt to simplify a very complex situation and give you the latest news on the evolving changes.

Speakers:
- Mac Bain, Councillor, City of North Bay
- Dave Gordon, Senior Policy Advisor, AMO
- Adam McCue, Manager of Environmental and Technical Services, Northumberland County

2:45 - 3:30pm Dominion Ballroom North, Second Floor

Social Media for Municipalities: Increasing Engagement and Overcoming Challenges

Redbrick Communications will help you chart the path to social media success, from a public relations perspective. This session will equip you with knowledge of:

- Trends in municipal social media use
- Making prudent decisions about personal and
Monday, January 22, 2018
professional social media use
• Creating and implementing social media policies and plans
• Managing the realities of social media that you can’t change
• Minimizing risk and maximizing reward
• Telling your story with compelling photos and video
• Learning the newest social media trends and tools

Speaker:
• Teri Clark, Digital Media Strategist, Redbrick Communications
• Jacqueline Demers, Senior Consultant, Redbrick Communications

2:45 - 3:30pm  City Hall, Second Floor
The Leadership Gap – ONWARD with Growing Tomorrow’s Municipal Leaders in Ontario
Over the next five years, 51% of the senior municipal staff across Ontario will be eligible for retirement. This “leadership gap” threatens the capacity of municipal government to identify and meet strategic objectives while eroding corporate memory, expertise and capacity. As a result, recruiting qualified staff into leadership positions and young talent into the sector is becoming increasingly difficult.

This session will discuss ONWARD, Building Tomorrow’s Ontario Municipal Leaders- a coalition of political and municipal staff organizations. Their objective is to ensure future staffing needs are met to guarantee the stability of municipal services in the future.

Speakers:
• Tony Haddad, CAO, The Town of Tecumseh
• Jim Pine, CAO, Hasting County

2 :45- 3:30pm  Provinces South
Keeping Community Schools Open
Delegates will get an update on the Ministry of Education’s review of the Pupil Accommodation Review and Community Planning and Partnerships Guidelines, and learn how two rural communities persuaded their school boards to overturn recommendations for closure.
Day 2  Monday, January 22, 2018

Speakers:
- Doug Reycraft, Chair, Community Schools Alliance
- Marcus Ryan, Councillor, Zorra Township
- Katherine Sedgwick, Journalist, Queensborough

2:45 - 3:30pm  Civic Ballroom South, Second Floor

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Monday, January 22, 2018

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3:30 - 4:00pm Sheraton Hall, Lower Concourse

Sponsored by Enbridge Gas Distribution

Coffee Break with Exhibitors

Final draw - a chance to win two tickets anywhere Air Canada flies in Canada. Must be there to win!

4:00 - 4:15pm Grand Ballroom Centre/West Lower Concourse

The Honourable Bill Mauro, Minister of Municipal Affairs

4:15 - 5:00pm Grand Ballroom Centre/West Lower Concourse

Ministers' Forum

This session is for questions from Municipal Elected Officials only.

5:00 - 6:00pm Grand Ballroom East, Lower Concourse

Ontario Reception
Day 3  
Tuesday, January 23, 2018  
7:00 - 10:00am  
Convention Registration,  
Concourse Level  

Conference Registration  

Learning Breakfast Sessions  

7:45 - 8:30am  
Osgoode Ballroom East,  
Lower Concourse  

Digital Signatures – The Last Mile  
Session Sponsor: LAS  
Professional associations, businesses, and govern-  
ments are already finding value in signing electronic  
documents using trusted and legal digital signatures.  
AMO’s Digital Signature Solution helps you manage risk,  
increase operational efficiencies, and discover docu-  
ment storage cost savings. Learn how secure encrypted  
digital signatures can enable your municipality to travel  
the last digital mile towards complete electronic docu-  
ment management.  

Speakers:  
• Nada Belhadfa, Director, Digital Transformation,  
Notarius  

7:45 - 8:30am  
Sheraton Hall A/B, Lower Concourse  
Ontario’s Changing Energy Landscape  
Session Sponsor: Independent Electricity  
System Operator  
Join the Independent Electricity System Operator (IESO)  
for an informative discussion on the future of Ontario’s  
energy landscape, particularly as it relates to munici-  
palities in rural Ontario. Topics will include the IESO’s  
role in implementing Ontario’s 2017 Long-Term Energy  
Plan and a discussion of the key electricity topics raised  
by communities during the five IESO Regional Electricity  
Forums held across the province in the fall of 2017.
Harnessing the Benefits of Propane

Session Sponsor: Superior Propane
Some municipalities across Ontario have harnessed the benefits of propane - a fuel which lowers cost and reduces greenhouse gas emissions – but a number of new opportunities remain. From natural gas grid alternatives, to home heating, to vehicle alternatives such as school buses or municipal police fleets, propane-based solutions can be applied in municipalities big and small to reduce costs for households and townships alike.

Air Canada: Connecting you to the World

Session Sponsor: Air Canada
Hear how Air Canada’s recent growth benefits Canadians at home and abroad.

The Honourable Jeff Leal, Minister of Agriculture, Food, and Rural Affairs
Theories on Relationship Building
Cat (Mark) Criger, guest lecturer with the University of Toronto, is an Aboriginal Elder, Traditional Teacher and Mentor from the First Nations People. He is Cayuga and of the Turtle Clan of the Six Nations Haudenosaunee or People of the Longhouse.

Cat will speak to the human geography of how people interact with each other, what could be on the horizon for partnerships between First Nations people and municipalities and how to foster more interaction between the parties. “We are all indigenous to somewhere and we have to find a way to build something that can be more interactive and supportive in a time when we all face immense challenges.”

Speakers:
• Cat Criger, Traditional Indigenous Elder

Patrick Brown, Leader of the Ontario PC Party
Day 3
Tuesday, January 23, 2018
9:45 - 10:30am
Grand Ballroom Centre/West, Lower Concourse

**Michael Smither Question Box Panel**
A panel of experts will answer your questions and discuss current issues impacting rural Ontario municipalities. Place your written questions in the Question Box any time after registration and before the panel on Tuesday morning, or bring your questions to the session to ask directly.

**Speakers:**
- Moderator: Fred Dean, Barrister and Solicitor
- Lynne Balfour, Education Development, Ontario Building Officials Association
- Jody Johnson, Partner, Aird + Berlis LLP
- Sid VanDer Veen, Drainage Coordinator, OMAFRA
- Robert Walton, Director of Public Works, Oxford County
- Sandra Weber, Director of Planning, County of Huron

10:30 - 10:45am
Grand Ballroom Centre/West, Lower Concourse

**Andrea Horwath, Leader of the Ontario NDP**

10:45 - 11:30am
Grand Ballroom Centre/West, Lower Concourse

**Closing Keynote: Climate Action Planning in Remote Communities**

**Speaker:**
- Glen Murray, Executive Director, Pembina Institute

11:30am
Grand Ballroom Centre/West, Lower Concourse

**Closing Remarks, Wrap Up Prize Draw**

*Sponsored by Air Canada*

Enter into final Wrap Up Prize Draw by 10:00am upon entry into the Plenary Hall. Must be in attendance to win.
ROMA Conference Partners

Platinum

Ontario

Gold

Silver

Bronze

Accessibility Directorate of Ontario
Air Canada
Canadian Energy Pipeline Association
Frank Cowan Company
Independent Electricity System Operator
Insurance Bureau of Canada
Ontario Clean Water Agency
Superior Propane
SHED SOME LIGHT ON ENERGY CONSERVATION...

...WITH AN LED RECREATION LIGHTING UPGRADE

VISIT BOOTH #403 FOR MORE INFORMATION

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